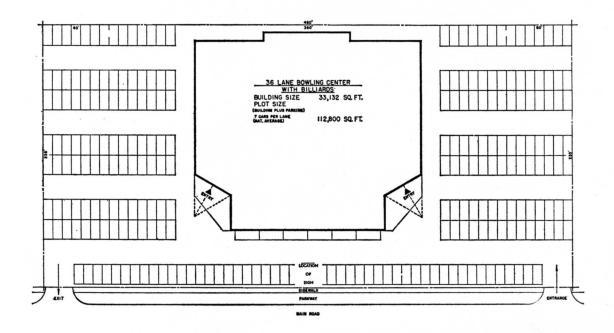
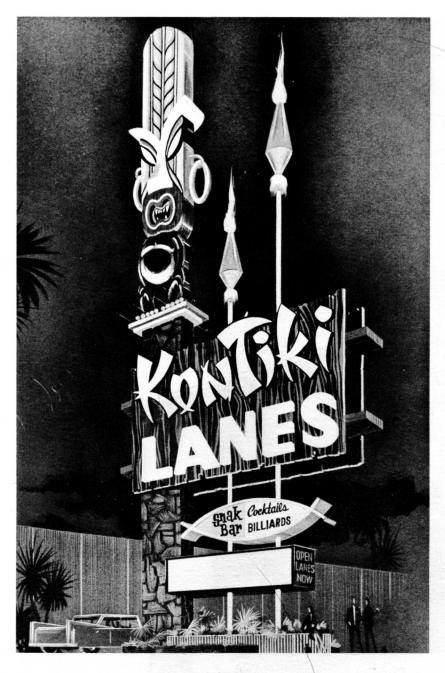


This new Bowling Center is to be erected on a main highway in the suburban area of a large city. The area is building-up rapidly and other business establishments already located in the vicinity on this road include gas stations, restaurants, drug and other retail stores. The highway has heavy vehicular traffic in both directions and a maximum speed limit of 45 m.p.h.

As shown in the diagram, the building is in the center of a large parking lot, located in the middle of a long block. The terrain is flat so a "pylon or pole" sign in the middle of the lot on the street side may be seen for considerable distance in either direction. The bowling center contains 36 lanes, an 8-table billiard room, cocktail lounge and snack bar. It is planned to have the center open 24 hours a day.

For this competition no signs are to be designed for the building—only the main identification sign, as specified in the rules.





CREATIVITY CLASS
First Prize
and
GRAND INTERNATIONAL CLASS
Merit Award

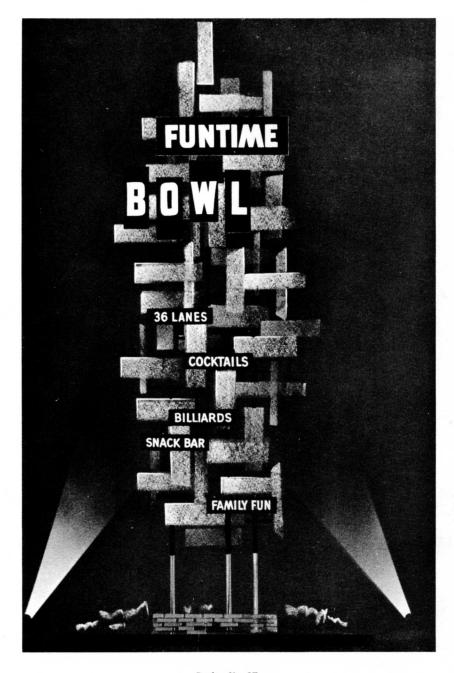
PAUL MARSHALL Santa Ana Neon Co. Santa Ana, Calif.

Design No. 15

## SPECIFICATIONS

Double-faced display 60 by 25 feet overall. Pylon constructed of fiberglass simulating colored stone and mortar. Each Tiki figure formed from two sheets of fiberglass and joined to a sheet metal core containing pole well and wireway. Surface painted with acrylic colors and clear finish. Subdued interior lighting and surface lighted by flashing red and green, then red, green and white 38 par lamps. Main panel natural wood, deeply

etched by sand blasting and stained. "Kon-Tiki" 72 by 36-inch channel letters, faced with plastic and interiorly lighted by neon. "Lanes" 4-foot channel letters with four rows of exposed turquoise tubing; center tubes flash. Second plastic copy panel 5 by 12 feet. Attraction panel 3 by 14 feet. Two supporting poles simulate torches, gas illuminated.



CREATIVITY CLASS
Second Prize
GRAND INTERNATIONAL CLASS
Merit Award

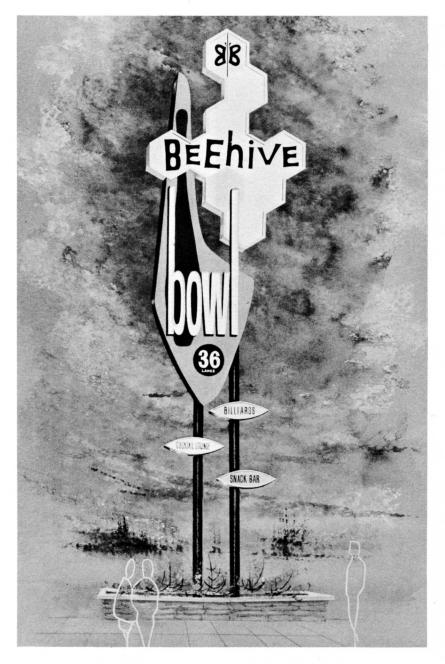
LAURENCE A. KERR General Outdoor Adv. Co. Atlanta, Ga.

Design No. 97

## **SPECIFICATIONS**

All copy of double-faced pylon internally lighted molded plastic letters. 56 colored panels, 15 by 48 inches, constructed of enameled expanded metal mesh on steel rod loop frames. Three clusters of three spots each highlight sign surfaces in alternating sequence. 24 smaller spots, concealed

in panels, cycle on and off in various portions of sign. All copy burns steady. Vertical and horizontal steel members support components on three main uprights. Construction to be based on scale model for most economical development and design balance.



GRAND INTERNATIONAL CLASS
First Prize

JOHN PRYCE Steel Art Co. Ltd. Scarborough, Ont., Canada

Design No. 223

#### **SPECIFICATIONS**

10 feet 10 inches by 40 feet overall with "Beehive" in 29 to 16-inch cut-out black plastic. Logo at top 19 inches high. Honeycomb panel hexigonsin assorted plastic colors. "Bowl" 10 and 4¼-foot channel letters with red neon. Modified bowling pin charcoal outlined by turquoise tubing. Free form shape dusty rose. Small copy panels plasticfaced with 6-inch black plastic letters. White "36" on bowling ball illuminated by rose tubing.



GRAND INTERNATIONAL CLASS
Second Prize

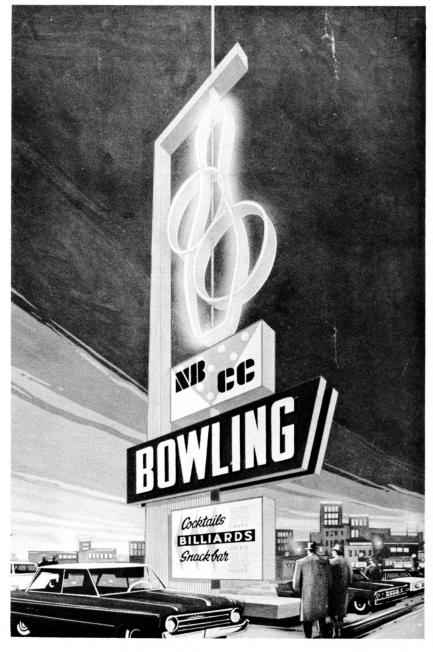
DEAN LEMLEY The Haire Sign Co. Columbus, Ohio

Design No. 65

#### **SPECIFICATIONS**

 $44\frac{1}{2}$  by  $22\frac{1}{4}$  feet overall. Name panel 8 by 10 feet faced with white plastic and 21 to 44-inch black plastic letters. Bowling pins 10,  $15\frac{1}{2}$  and  $20\frac{1}{2}$  feet high, faced with flat coral, aqua and turquoise plastic sheet. Lower panel 3 by  $22\frac{1}{2}$  feet; faces, edge and retainer mold blue-green.

"Cocktails" rose tubing; "Snak-Bar" turquoise, flash alternately as do white tube outlines. Background is blue-green and black. Attraction panel 2½ by 15 feet with white and yellow plastic faces. Main support simulates cue stick.



GRAND INTERNATIONAL CLASS
Third Prize

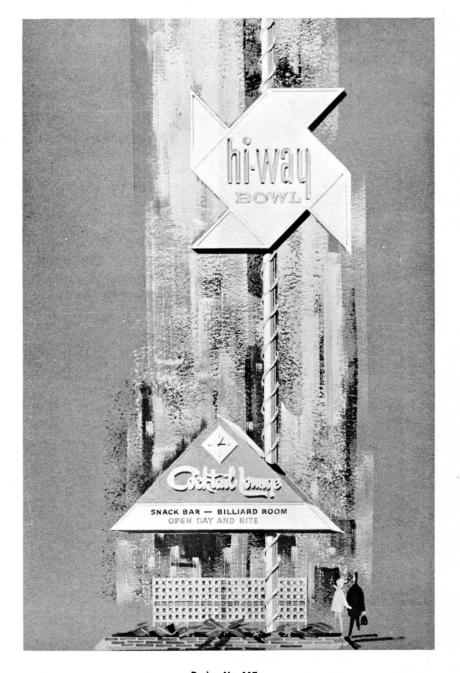
KLAAS HOOGEVEEN Lichtreklamefabriek Groningen, Holland

Design No. 147

# **SPECIFICATIONS**

Double-faced 50½ by 23 and 7-foot diameter balls rotate. Pin outlined with white fluorescent tubing and balls by blue fluorescent. "NBCC" panel, 11 by 5 feet, is red, white and yellow with black plastic copy. "Bowling" section 23 by 6 feet

has 4½-foot sheet metal letters with yellow plastic faces. Bottom panel is 11 by 6 feet overall with white, black, yellow and red copy cemented to white plastic background.



GRAND INTERNATIONAL CLASS Merit Award

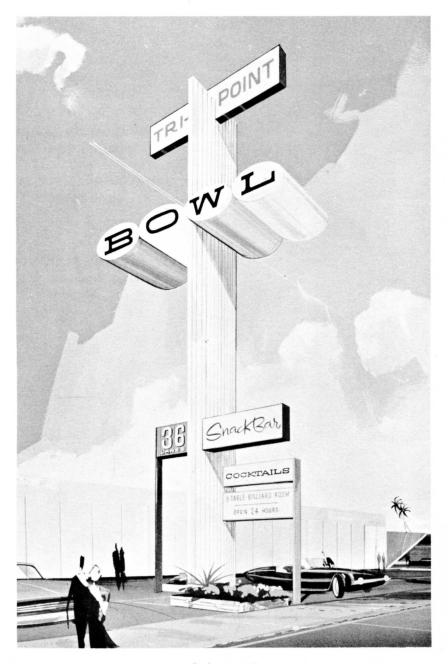
STANLEY DUDEK General Outdoor Adv. Co. Chicago, III.

Design No. 117

## **SPECIFICATIONS**

Double-faced display mounted on 49-foot, two-color pole. Ornamental metal strip welded in spiral. "Hi-way" 2½ to 3½ feet; "Bowl" 10 inches formed plastic letters. White plastic diamond 8

feet 3 inchés squared. Four triangles, rose and turquoise plastic, flashed off-on clockwise. "Cocktail Lounge" stainless steel channels with turquoise on 9 by 9 foot gold triangle.



PRESENTATION CLASSIFICATION
First Prize

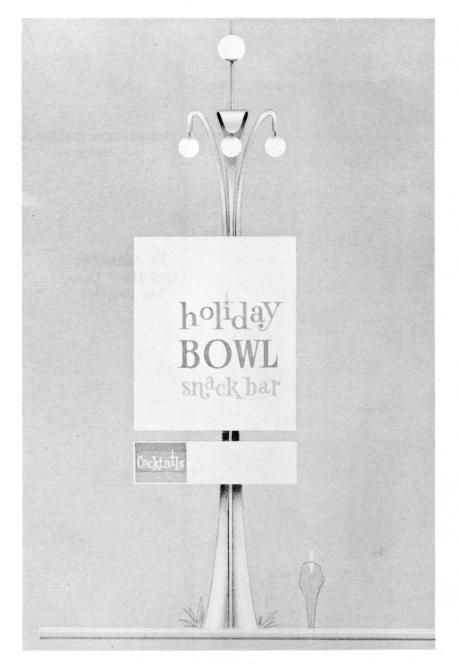
FIL SESSIONS QRS Neon Corp. Los Angeles

Design No. 173

#### **SPECIFICATIONS**

Central shaft 40 by 6 feet, painted yellow, concealing two wide flange beams. Double-faced identity panel 4 by 10 feet faced with white plastic and 20-inch red cut-out letters. Two horizontal channels support 8-foot deep oval cylinders faced

with multi-colored "Bowl" letter panels. Three lower panels at right are double-faced plastic, presented in various background and letter colors. "36 Lanes" is channel construction faced with plastic and tube illuminated.



PRESENTATION CLASSIFICATION
Second Prize
and
GRAND INTERNATIONAL CLASS
Merit Award

MRS. JUANITA McDONOUGH Electrical Products Corp. Los Angeles

Design No. 93

## **SPECIFICATIONS**

45 by 12½ feet overall, featuring five illuminated white plastic spheres, one 36 inches diameter; four 18 inches diameter. Four metal petals stabilized by flat iron ring. White main panel 14 feet 4 inches by 12½ feet combines corrugated plastic

on left with flat sheet behind copy. "Holiday" is violet, "Bowl" blue and "Snack Bar" turquoise. Changeable copy unit 12½ by 3 feet 1 inch with "Cocktails" section in violet, blue and turquoise.



PRESENTATION CLASSIFICATION
Third Prize

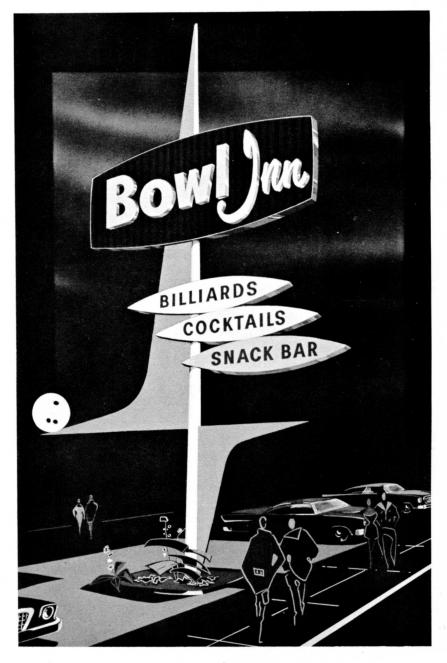
PETER PRETRE QRS Neon Corp. Los Angeles

Design No. 178

# **SPECIFICATIONS**

60-foot tower on three legs 6 feet apart. Identity panel 30 feet above grade, measuring 6 by 24 feet. "36 Lane" logotype is white cut-out plastic on red background; "Bowling" 3-foot red letters on ivory panel and  $1\frac{1}{2}$ -foot "Center" on ivory

circular panel, framed in violet. Panel edged in metallic gold. Canopy, 1'2 feet above grade, 6 by 26 feet overall. Ceiling has 21 milk glass lens lighting fixtures. Ceiling finished in golden fleece and supporting structure painted walnut.



ADVERTISING AND IDENTIFICATION CLASS

First Prize

and

GRAND INTERNATIONAL CLASS

Merit Award

J. K. GIRSCHER Neon Products of Canada Ltd. Vancouver, B. C., Canada

Design No. 122

#### **SPECIFICATIONS**

Double-sided pylon 48 by 28 feet; upper area 20 by  $8\frac{1}{2}$  feet, faced with corrugated sheet metal and framed with stainless steel. "Bowl,  $4\frac{1}{2}$  to 3-foot stainless channel letters with orange plastic faces. "Inn," 7 to  $2\frac{1}{2}$ -foot stainless with white

plastic. Oval shaped panels are faced with white, yellow and orange acrylic and molded brown plastic letters. White plastic bowling ball 3½-foot diameter. Metal fins are blue. "Bowl" spelled out, "INN" and ball then on for 10 seconds.



ADVERTISING AND IDENTIFICATION CLASS
Second Prize
and
GRAND INTERNATIONAL CLASS
Merit Award

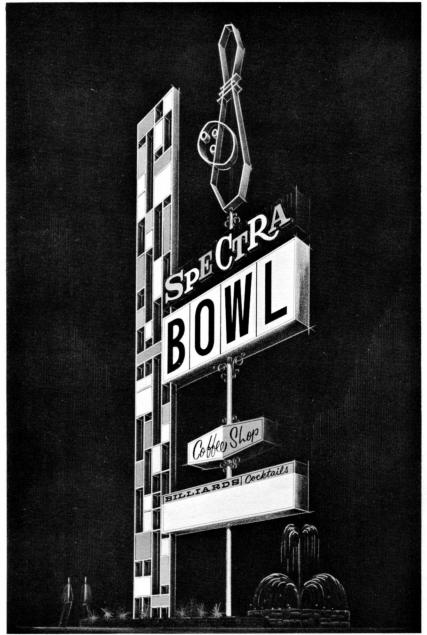
ALAN ALEXANDER
Electrical Products Consolidated
Denver

Design No. 168

#### **SPECIFICATIONS**

46 by 30 feet overall. Main cabinet is 20 by 15 feet, faced with aqua blue and white plastic. "Thor Lanes" 4 feet high of black cut-out acrylic. Two-line 12-inch changeable message on clear plastic rails located at the bottom. Shield-shaped

modules are of hammered red brass. Channel "Bowl" illuminated white tubing. 10 by 30-foot canopy has random pattern of colored down lights, with "Snack Bar" and "Cocktail Lounge" in 7-inch white tubing.



ADVERTISING AND IDENTIFICATION CLASS

Third Prize
and

GRAND INTERNATIONAL CLASS

Merit Award

GARY R. DAHL Santa Ana Neon Co. Santa Ana, Calif.

Design No. 9

#### **SPECIFICATIONS**

Pylon 55 by 4 feet overall. Vertical steel channels on 12-inch centers finished in gold lacquer. Employs multi-colored lighted plastic modules. Revolving pin and ball 19 by 5 feet overall, floodlighted from 14 by 4-foot "Spectra" cabinet.

14 by 7-foot "Bowl" section is white plastic with black divider strips and pegged out black plastic letters. "Coffee Shop" panel red and white plastic and changeable panel white with turquoise ground for "Billiards, Cocktails" copy.



SUPPLEMENTAL TREATMENT CLASS
Second Prize

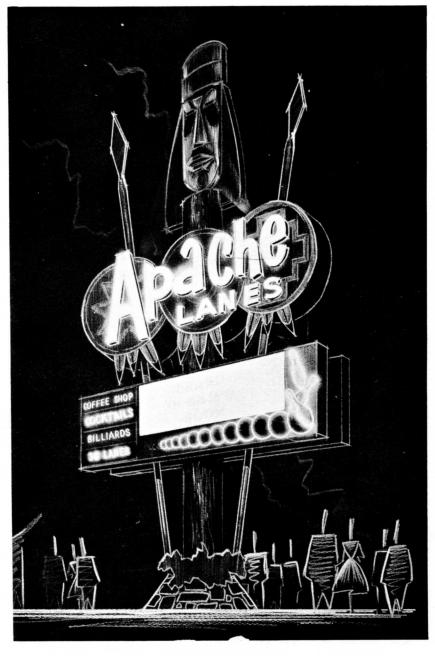
NORWOOD K. CATON Electrical Products Corp. Los Angeles

Design No. 164

#### **SPECIFICATIONS**

Tapering cone-shaped vertical, 48 feet tall, conceals pole support. Flat metal cone is metallic gold with 1-inch drilled holes on 9-inch centers. Floods inside cone base and wing-shaped cabinet shine upward. Wing canopy, 16 feet long 4 feet 1 inch high and 8 feet wide, has plastic-faced sign panels and attraction board. 10-foot "Billiards" section is white metal with orange acrylic

letters. White "Bowl" letters are 2-foot channels neonized by turquoise blue tubing. Cabinets including protruding scallop fins, are red-orange. 15-inch plastic balls near top are alternating yellow and orange. Angling pipe, supporting 15-foot revolving bowling pin, is charcoal. Pin is lemon yellow with surface painted copy and exposed tubing illumination.



SUPPLEMENTAL TREATMENT CLASS
Third Prize (tie)

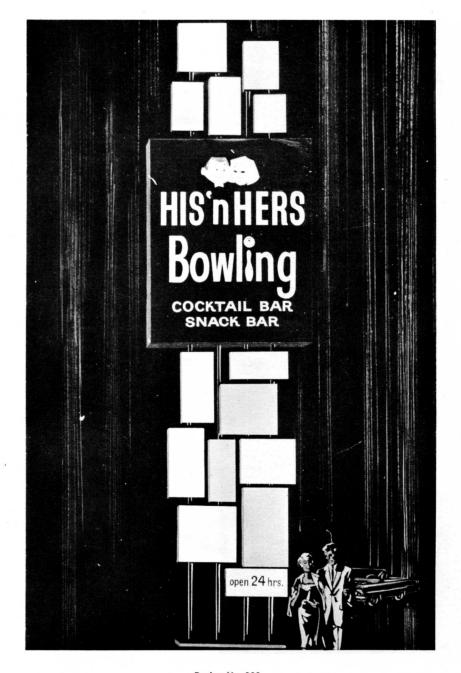
ADOLFO GUERRERO Guerrero-Lindsey Signs Mesa, Ariz.

Design No. 32

# **SPECIFICATIONS**

Approximately 28 feet high, featuring simulated Indian carving and projecting spears. "Apache Lanes" in reverse channel metal letters, illuminated by white, flashing tubing with colorful Indian shields as a background. Secondary panel is 12

by 4 feet overall including four small plastic copy panels in yellow and orange and three-line changeable message section. Below change panel, simulated ball rolls across facing scattering pins.



CREATIVITY CLASS
Third Prize

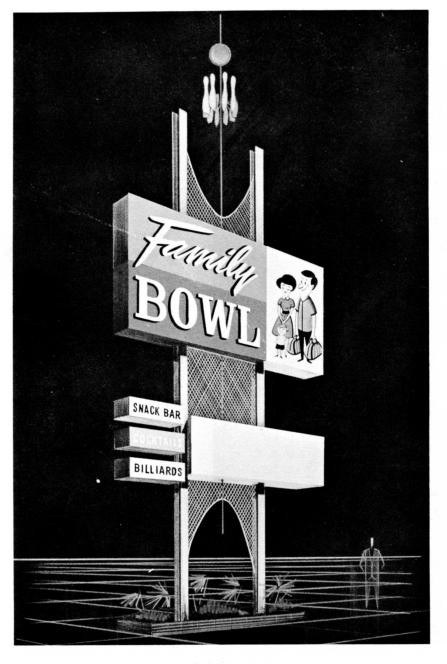
BRIAN CHAPMAN
E. L. Ruddy Co. Ltd.
Toronto

Design No. 238

#### **SPECIFICATIONS**

Overall 37 feet high and 10 feet wide. Main panel painted royal blue with "His 'n Hers" name in 24-inch channel letters, outlined by rose tubing. "Bowling" 34 and 21-inch channel letters outlined by clear red neon. "Cocktail Bar" and "Snack Bar" 7-inch painted letters, illuminated by single white luminous tube. Girl and boy figures flat

plastic sheet cut-outs, painted in natural colors and illuminated by high output lamps. Multi-colored plastic pans top and bottom, interiorly illuminated. "Open 24 Hrs." section at bottom used for changeable message on plastic plates. All supporting poles painted black.



SUPPLEMENTAL TREATMENT CLASS
First Prize

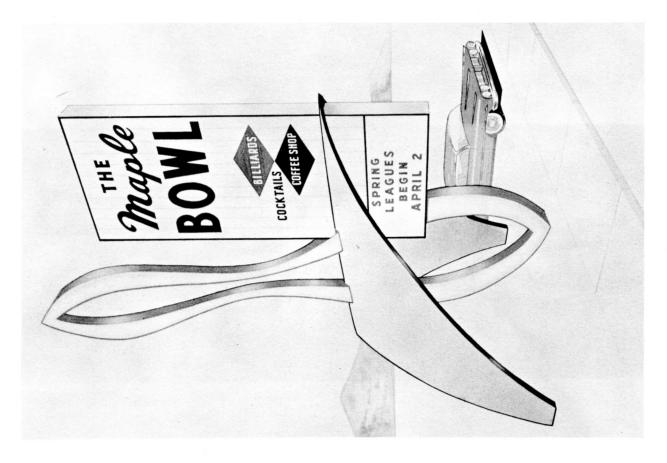
MONROE LEUNG Electrical Products Corp. Los Angeles

Design No. 31

# **SPECIFICATIONS**

Two-pole, double-faced 49 feet 3 inches by 18 feet overall. 2-foot diameter red metal ball at top. Below are ten 3-foot thick metal bowling pins, painted yellow, and wind driven. Sign panels are supported on two H-beams which are joined by expanded metal mesh design. "Family" is in 64 to 18-inch pan channel letters with yellow plastic

faces. "Bowl" is 42-inch pan channel letters, faced with white plastic. Pictorial is in natural colors, painted on plastic. Secondary copy panels are plastic: "Snack Bar," black on yellow; "Billiards," white on blue, and "Cocktails," black on orange. Three line attraction panel is 13 by 4½ feet and 12 feet above grade.

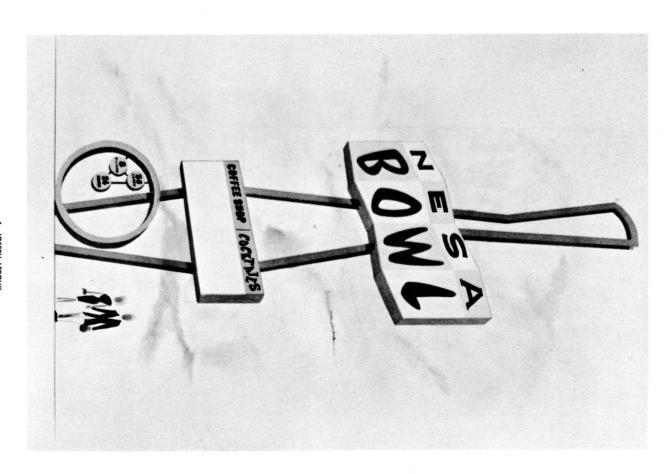


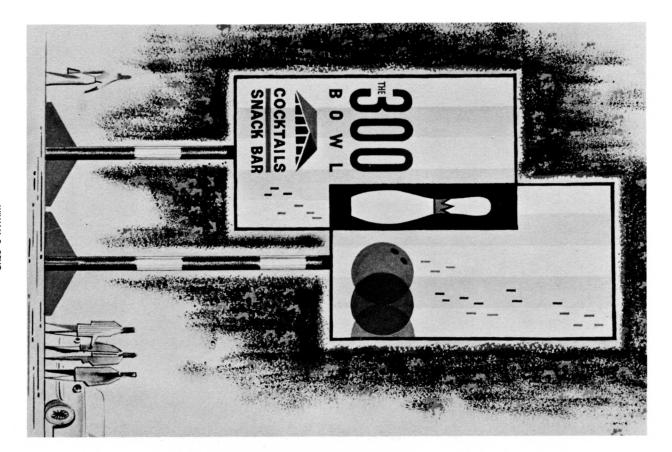
DOUGLAS A. RALLS
Neolite Ltd.
Vancouver, B. C., Can.



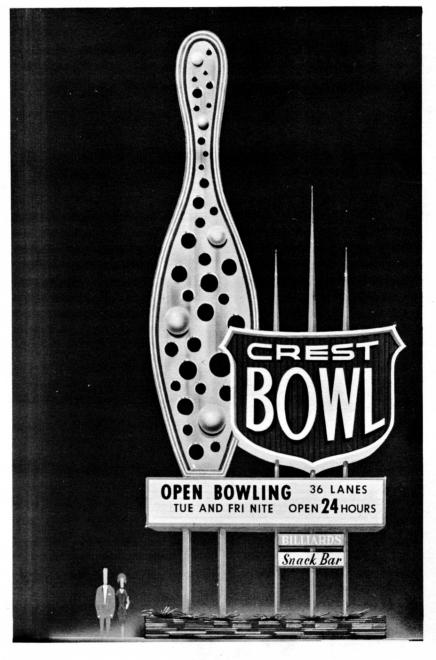
WM. W. McCLURG Quehl Sign Company

WILLIAM R. DENO
Electrical Products Com
Denver, Colo.





ctrical Products Con: Oakland, Calif.



SUPPLEMENTAL TREATMENT CLASS
Third Prize (tie)

FRED C. CASTELLANO Gordon Neon Co. Denver

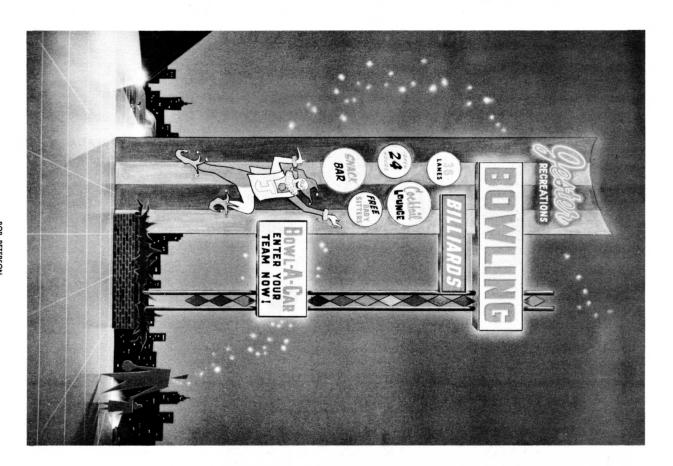
Design No. 70

## **SPECIFICATIONS**

Double-faced 53 by 23½ feet overall, supported on sheet metal covered H-beams. White porcelain bowling pin contains five plastic balls. "Crest Bowl" orange plastic in 17 by 12-foot emblem, bordered with white plastic. Metal background

violet with magenta stripes. Changeable copy panel 21 by 4½ feet. "Billiards" white on blue and "Snack Bar" black on orange plastic. Spheres flash upward in sequence, then white tubing outlines pin.

BOB PETERSON
Diamond Neon Mfg.
Vancouver, B. C., Can.



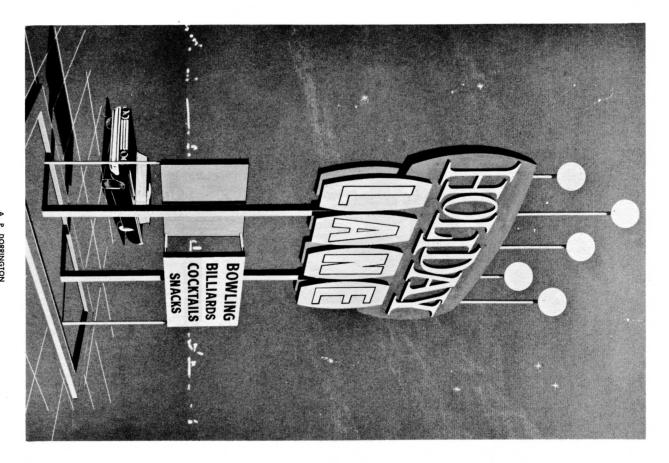


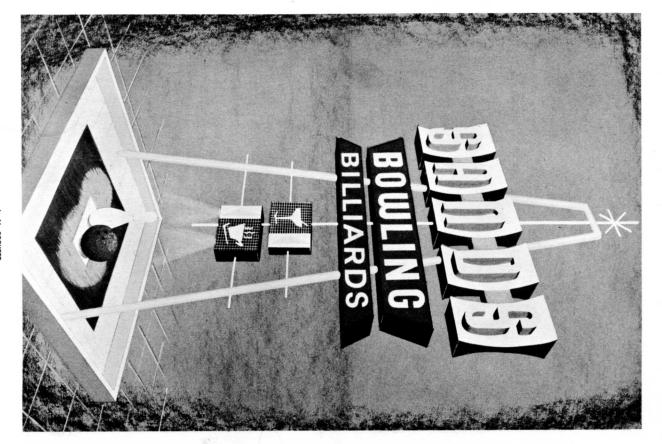


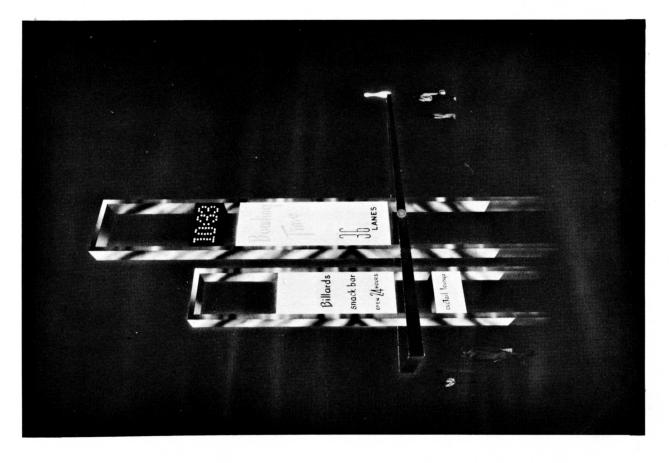


DENNIS L. WHEATON Hedges Neon Salina, Kansas

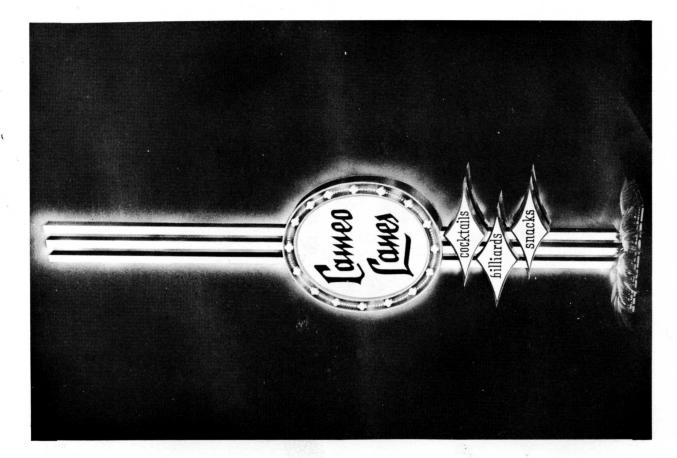
E. I. Ruddy Co.
Toronto, Ont., (



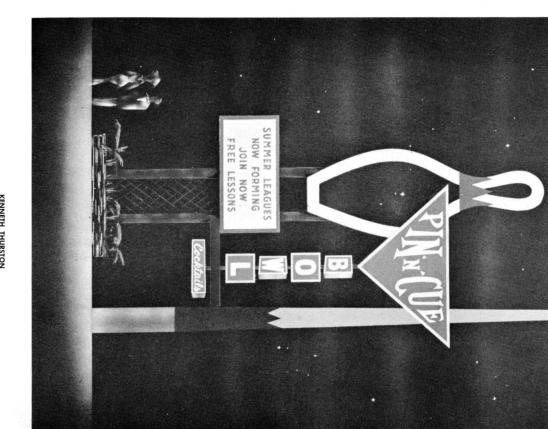


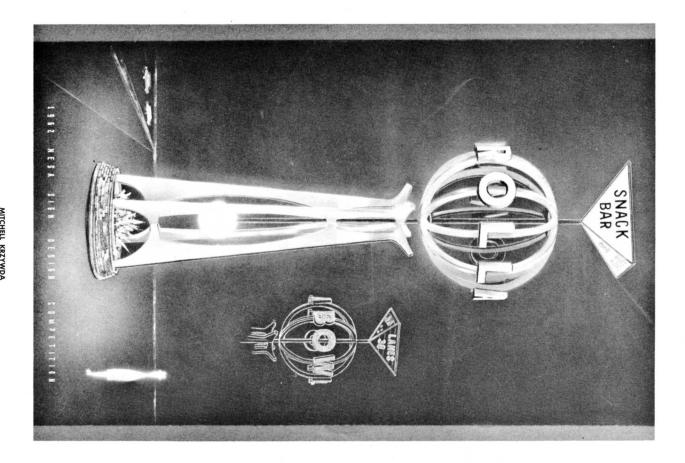


FRANK C. BERGMAN Advertising Metal Display Co. Chicago, III.

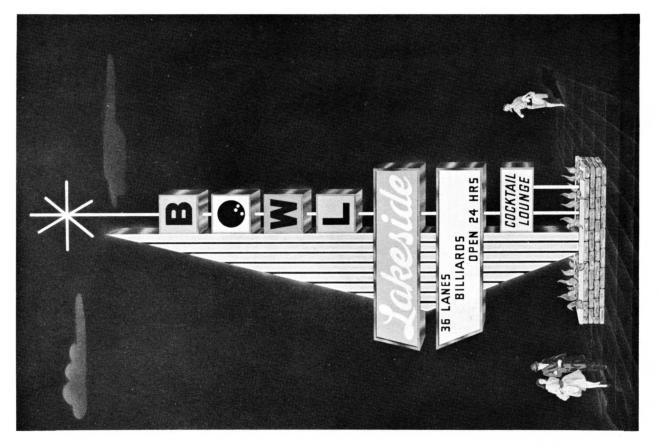


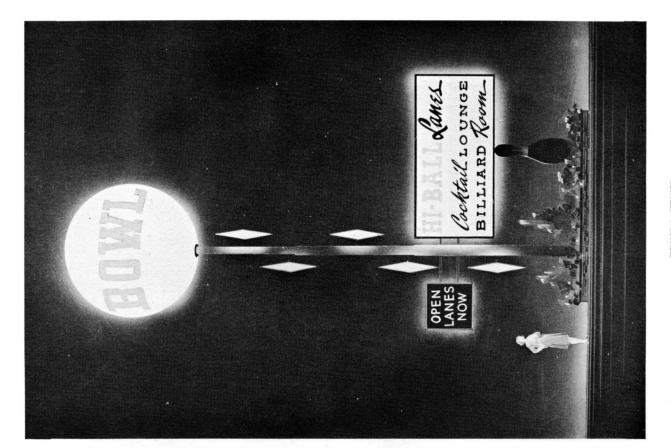
WILLIAM E. ADDISON United Neon Co. Inc. Kansas City, Mo.



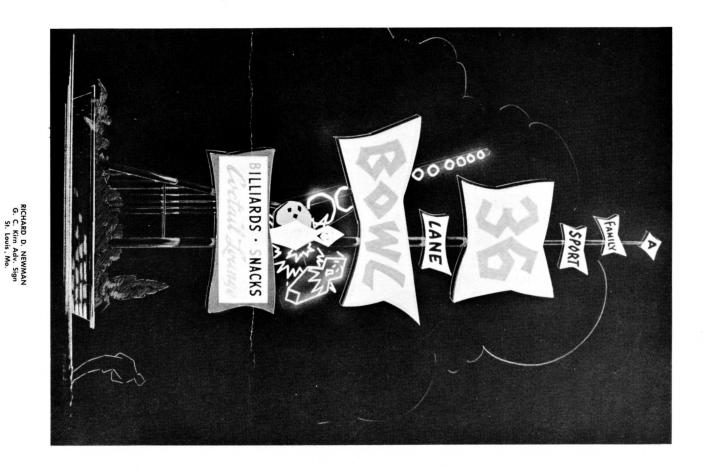


MITCHELL KRZYWDA General Outdoor Adv. Chicago, III.





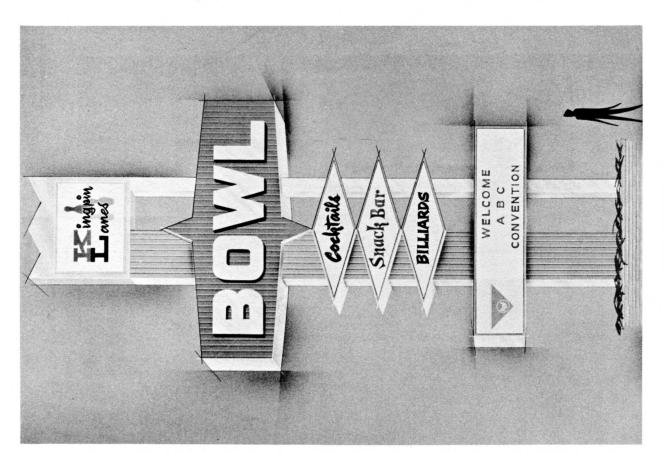
WILLIAM W. PONDER Nebraska Neon Sign Lincoln, Nebr.





GARY L. SOHL Cascade Electric Co. Great Falls, Mont.

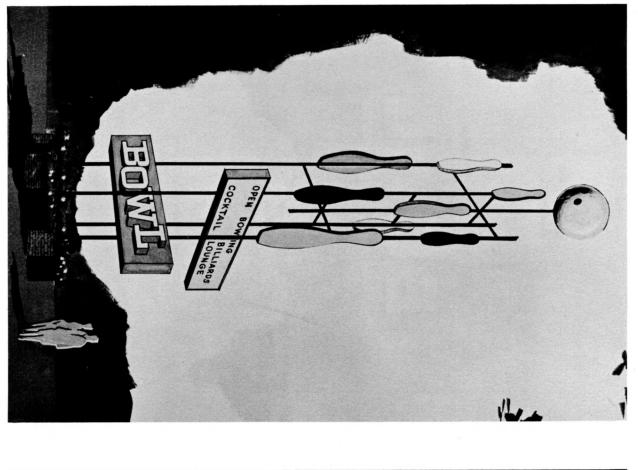
Design No. 158



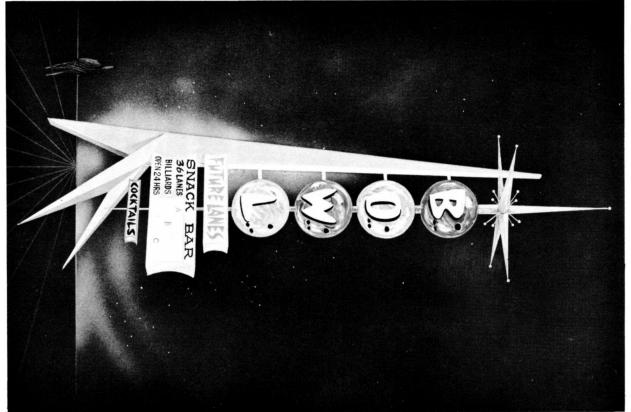
RICHARD H. THOMPSON Signcrafters Inc. Evansville, Ind.

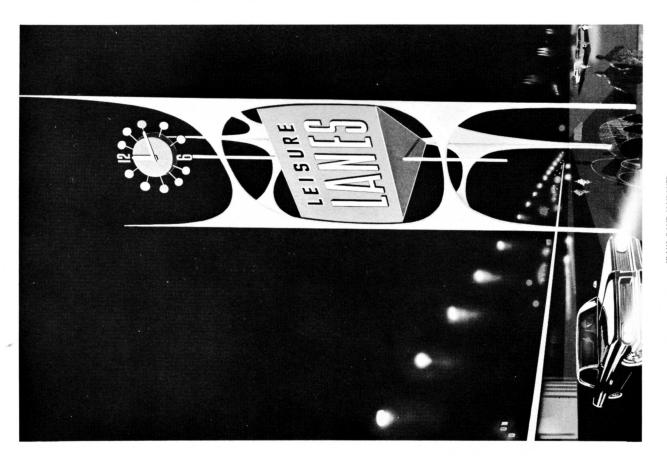
Design No. 157

GEORGE A. HINZO California Neon Prod. San Diego, Calif.



D. B. GRIDER Brilliant Elec. Signs Cleveland, Ohio

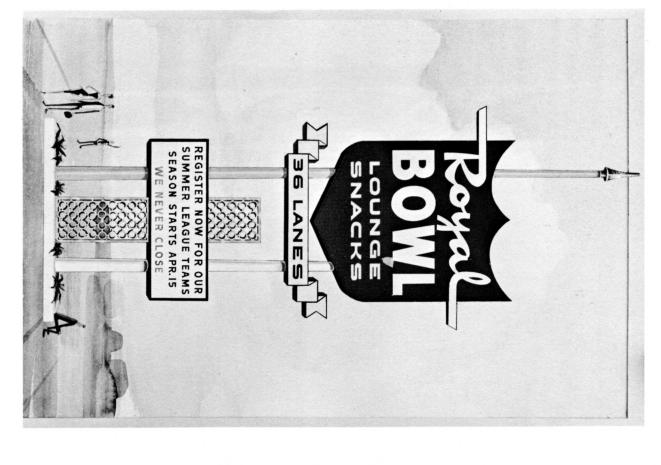




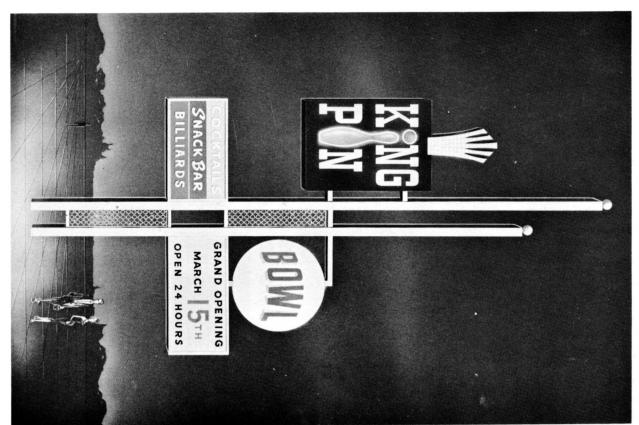


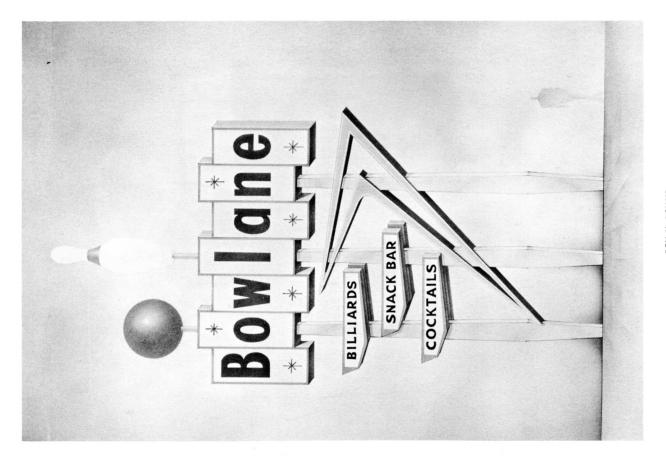
AXEL J. GOODLAND Naegelle Outdoor Adv. Milwaukee, Wisconsin

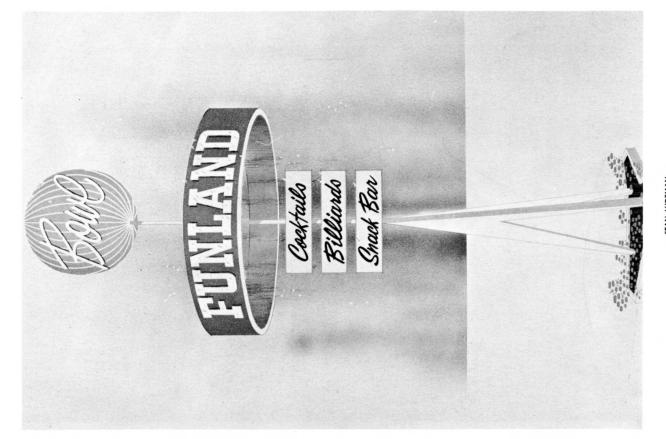
JAMES CALCOTT Federal Sign & Signal Blue Island, III.

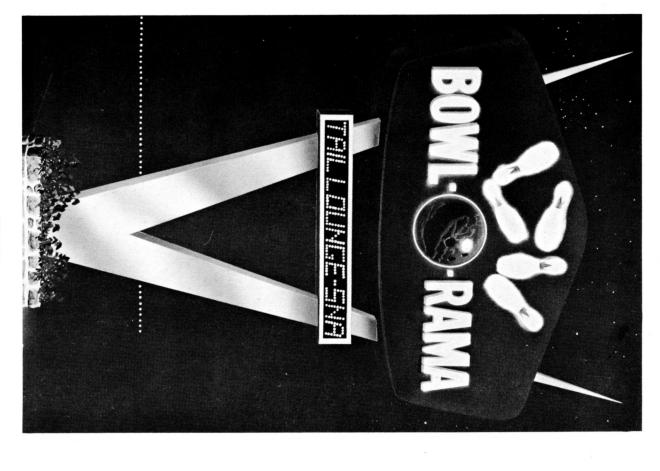


E. V. STANLEY Federal Sign & Signal Blue Island, III.





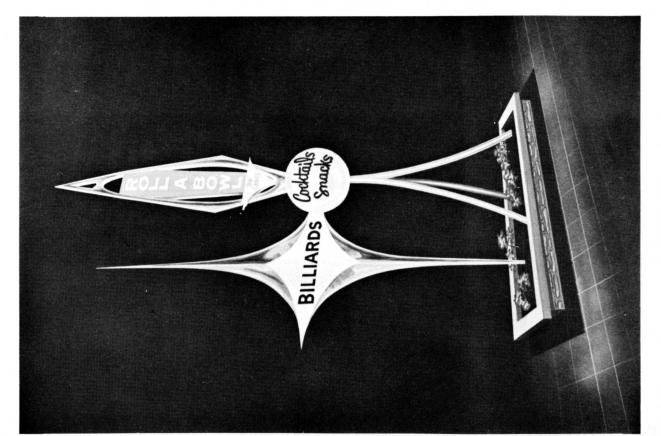




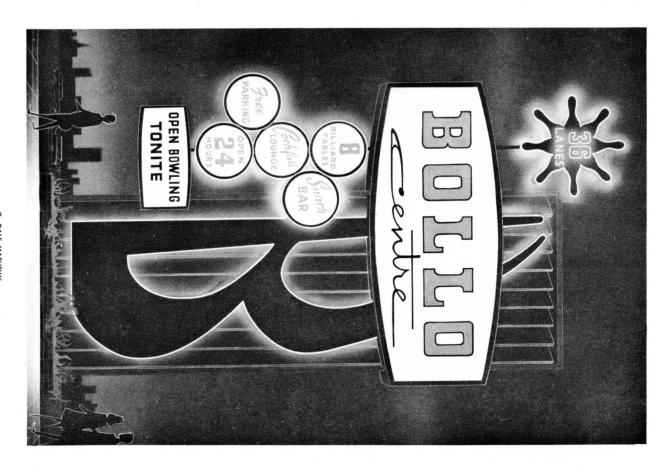
CURTIS VOSS General Outdoor Adv. Minneapolis, Minn.

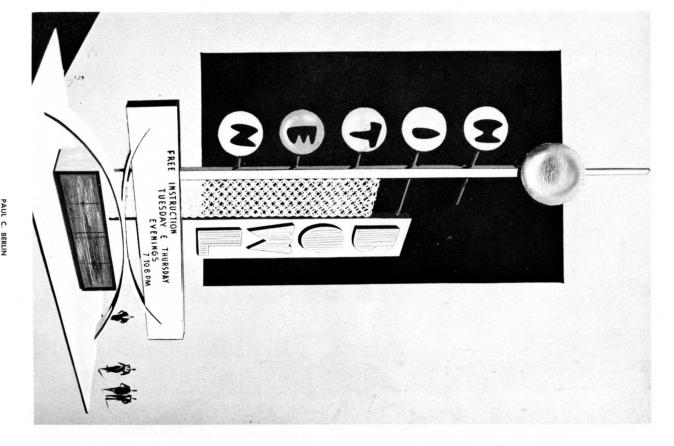




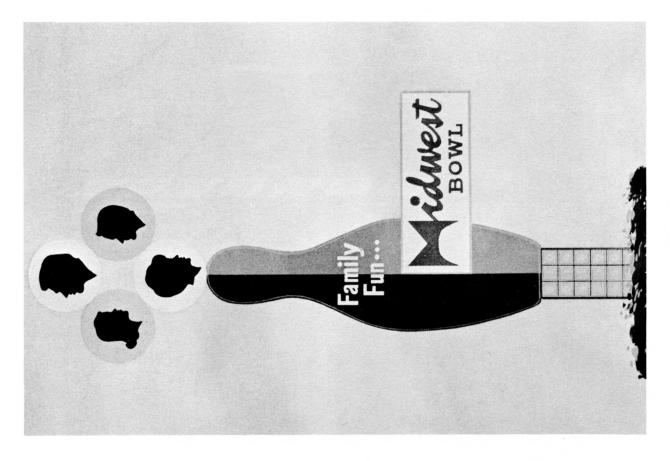


D. DALE MATHEWS
Wallace Neon Ltd.
Vancouver, B. C., Can.





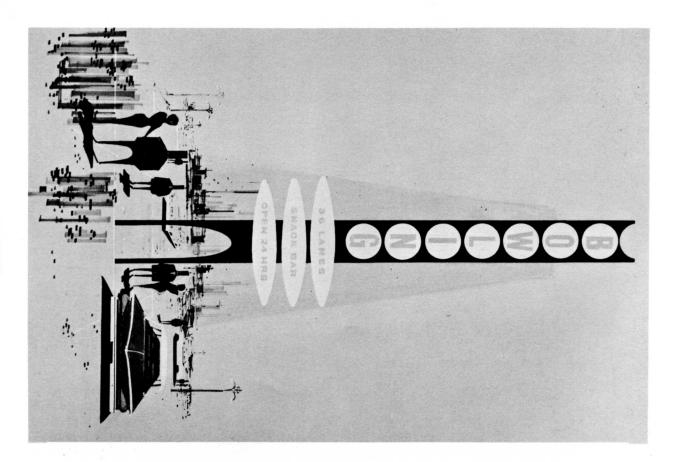
PAUL C. BERLIN Tube-Art Displays Seattle, Wash.



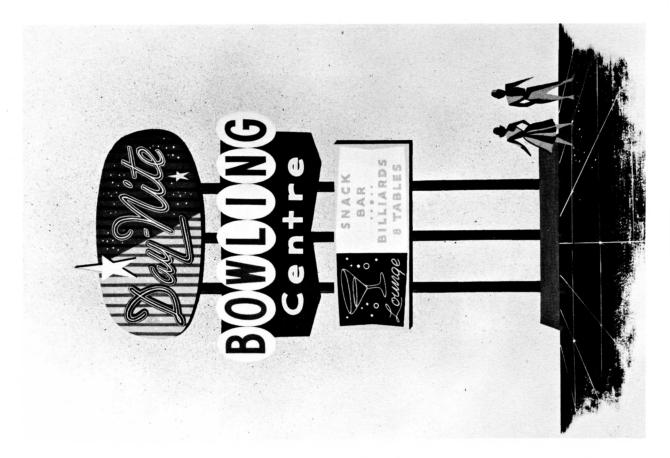
HUGH W. LOK
Electrical Products Corp.
San Francisco, Calif.



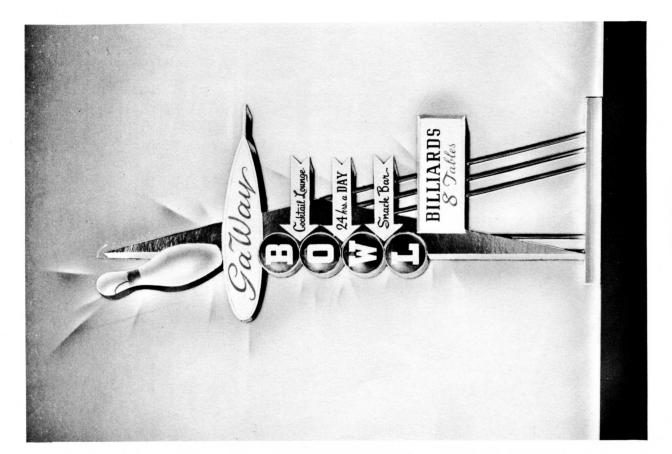
JOHN E. WILSON Electrical Products Co. San Francisco, Calif.



JEAN BEAUDIN Claude Neon Gen. Adv Montreal, P. Q., Can.

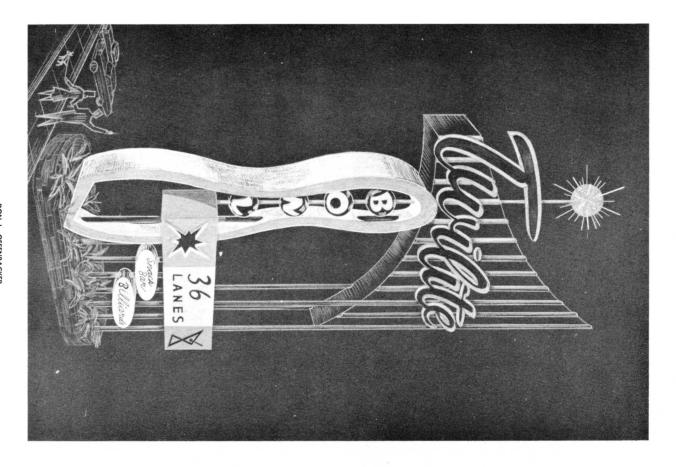


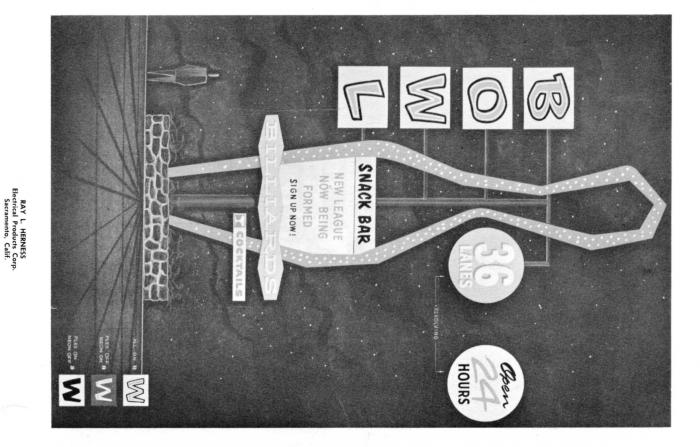
WILLIAM BRUNTON E. L. Ruddy Co. Ltd. Hamilton, Ont., Can.

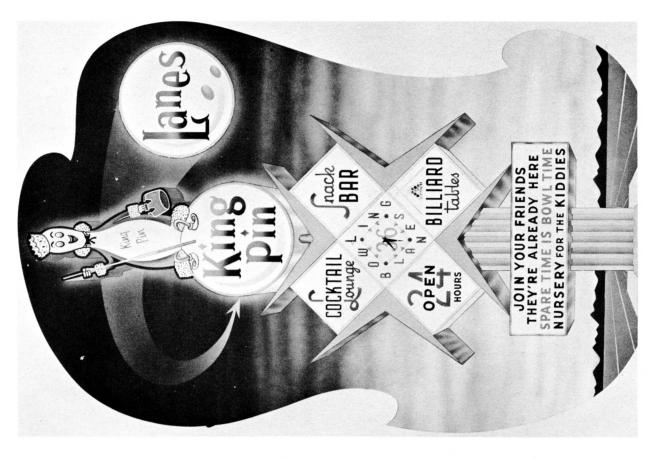


WILLIAM PHILIP DENEW
E. L. Ruddy Co. Ltd.
Hamilton, Ont., Can.

DON L. OFFENBACKER Electrical Products Corp. Oakland, Calif.







OPEN 24 HRS.
BOWLING CLINIC WEDS Snack Bar

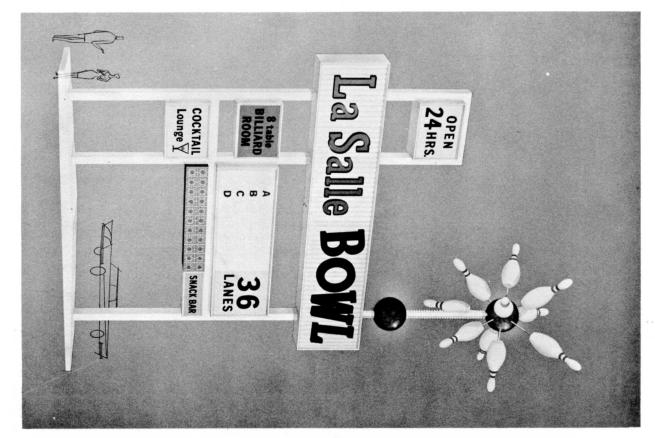
JOSEPH E. FRENCH Federal Sign & Signal Louisville, Ky.

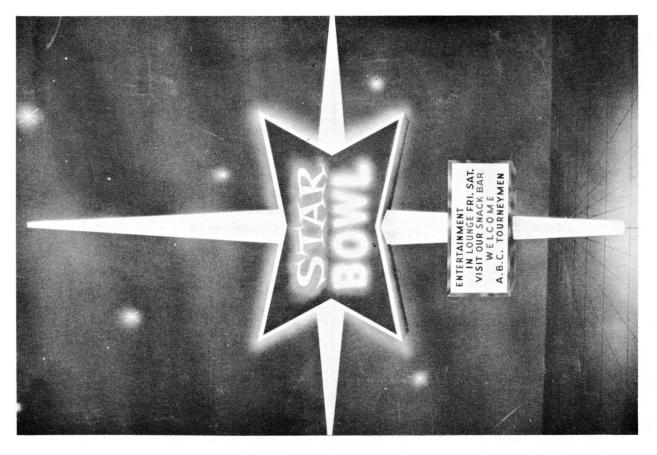
Design No. 81

PETER G. HAMMOND Federal Sign & Signal Des Plaines, III.

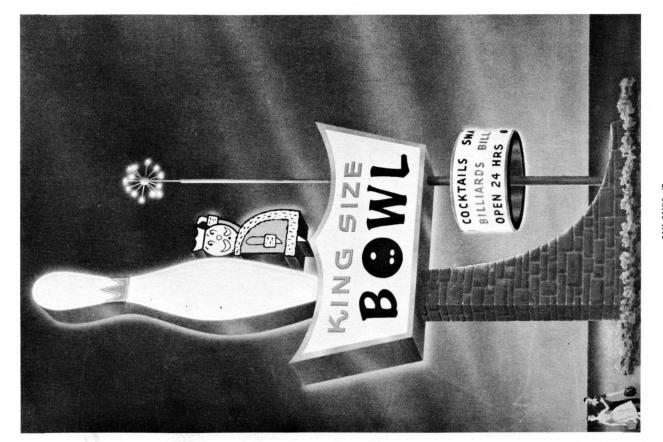
Design No. 90





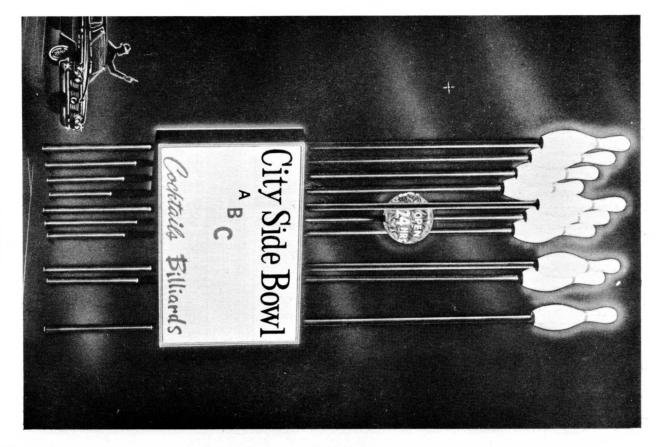


MALCOLM J. BOERENA, SR. Federal Sign & Signal Blue Island, III.

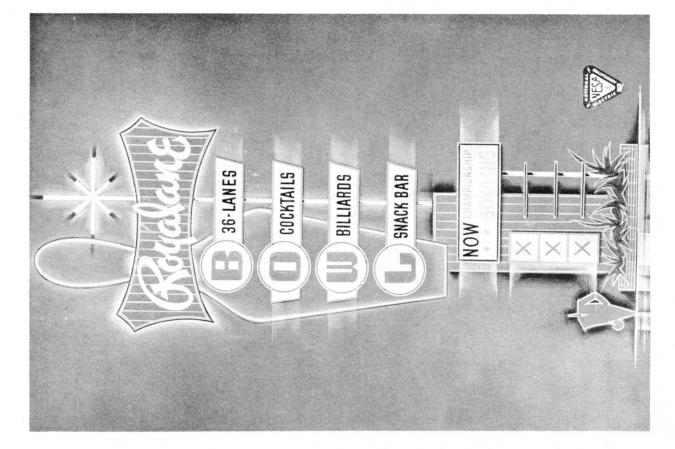


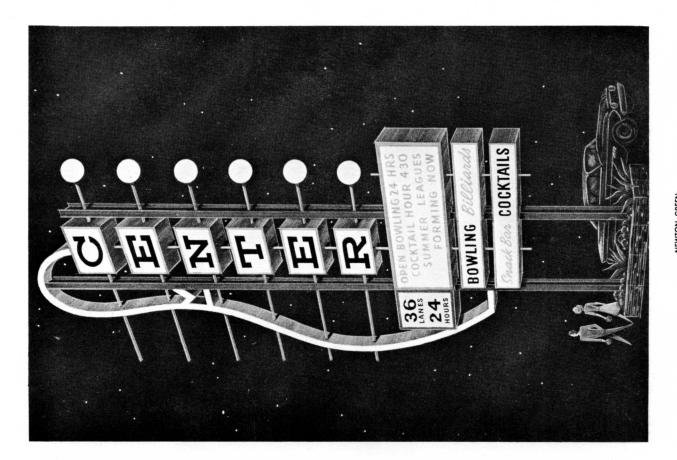
SAM SAULS, JR. Federal Sign Co. of Texas Dallas, Texas ARTHUR FRIESS Federal Sign & Signal Chicago, III.



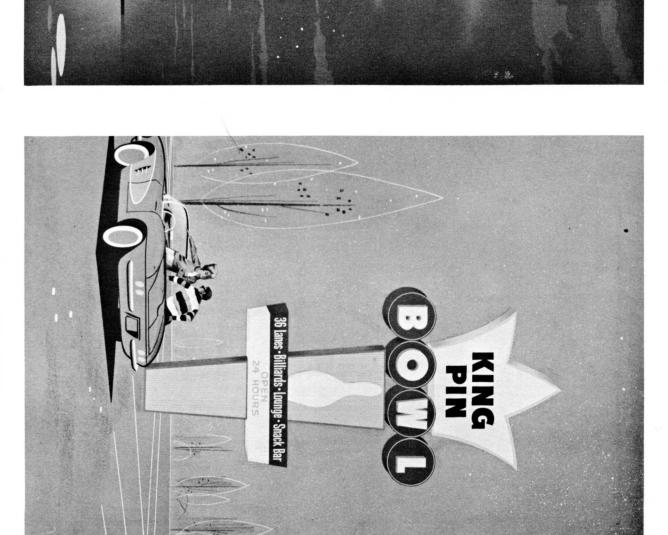


HAL G. MAURER
Federal Sign & Signal
Des Plaines, III.





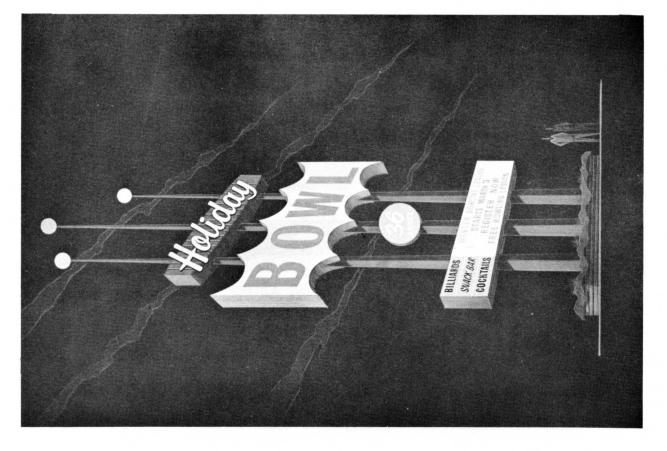
NEWTON GREEN Electrical Products Corp. Tucson, Arizona



BILLIARDS SNACK BAR LOUNGE

WILBERT W. WAGNER Claude Neon Ruddy Kester Ltd. Winnipeg, Man., Can.

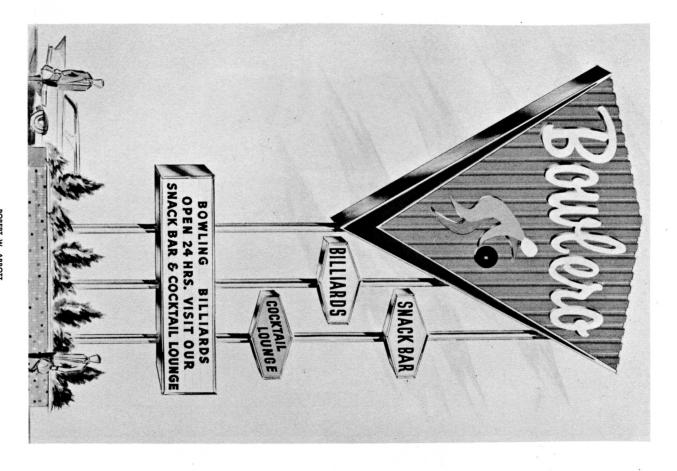


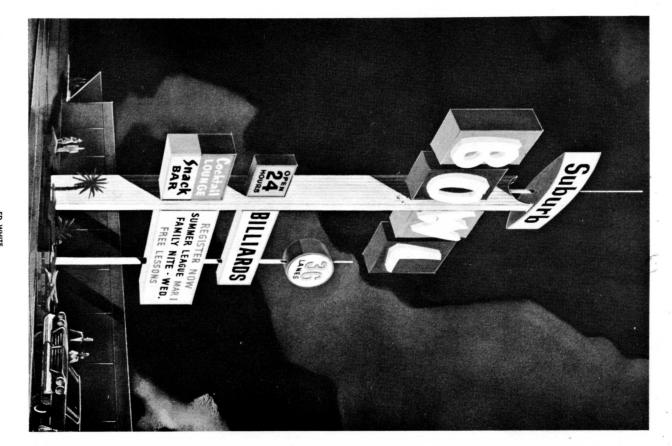


JAMES BLACKETER Electrical Products Corp. Santa Ana, Calif.

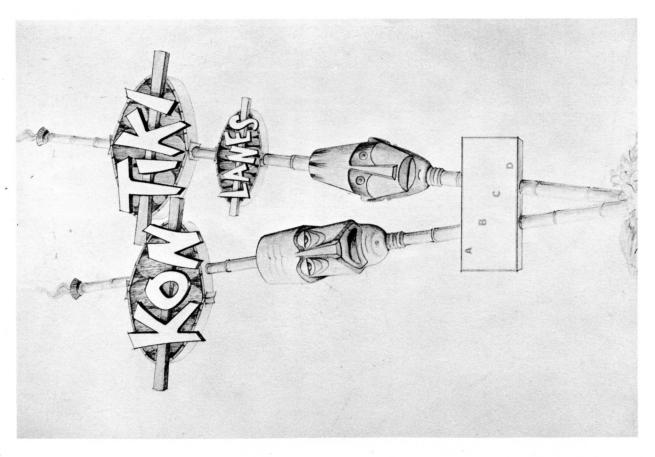
Electrica

ROBERT W. ABBOTT
The Blommel Sign Co.
Dayton, Ohio

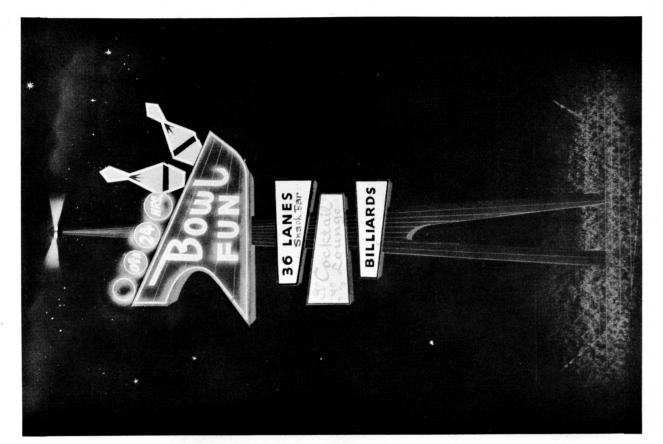




Design No. 176

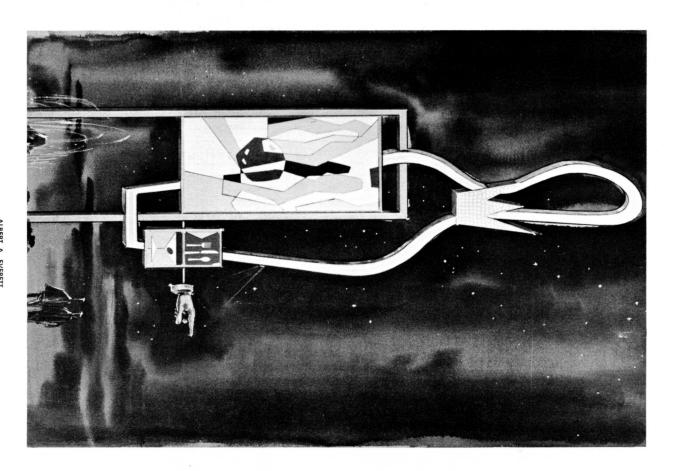


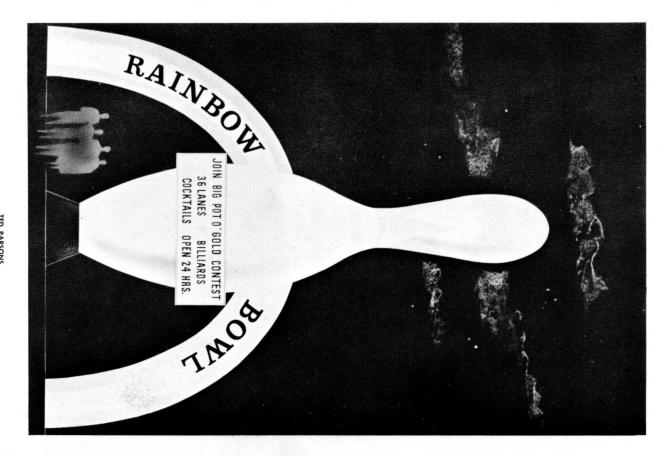
BASIL HAWKINS
Electrical Adv. Inc.



GUENTER HEIM
M. C. Broderick Ltd.
London, Ont., Can.

ALBERT A. EVERETT
Electrical Products Consol.
Seattle, Wash.

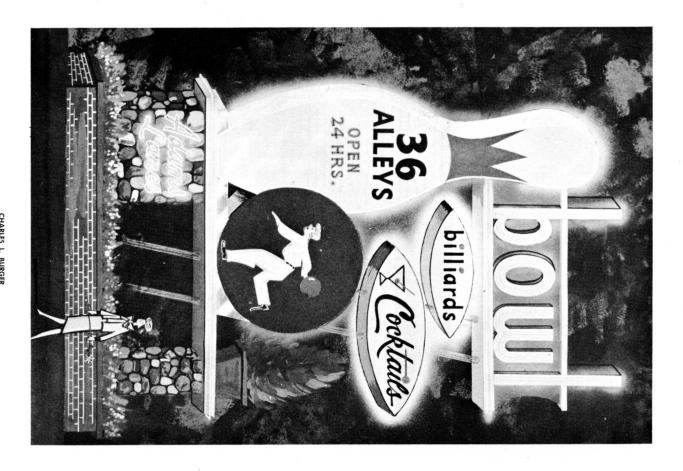


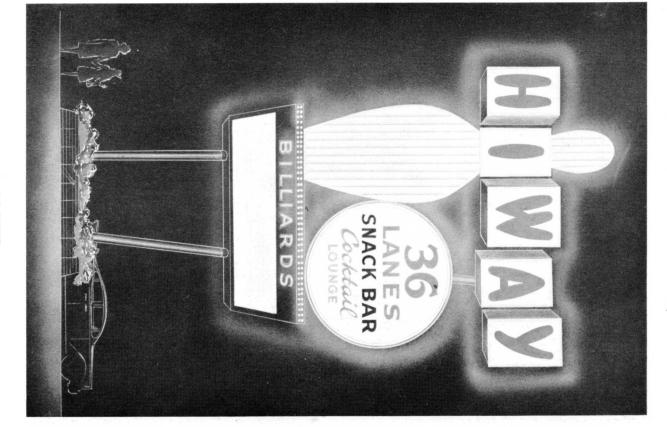


DONALD S. COBB, JR. Arrow Mfg. Company Los Angeles, Calif.



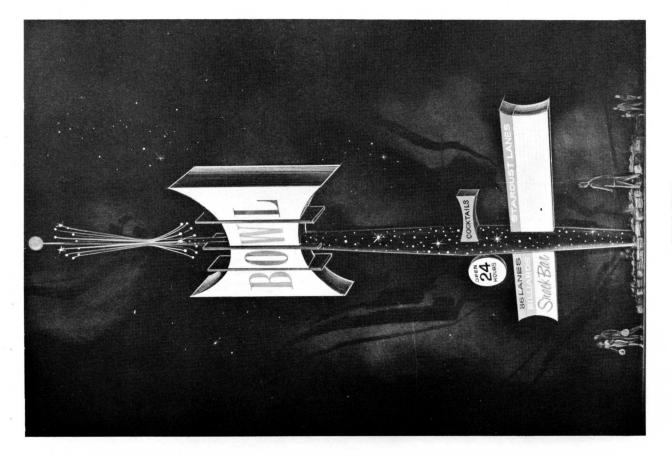
Weinke Adv. Company
Eau Claire, Wisc.



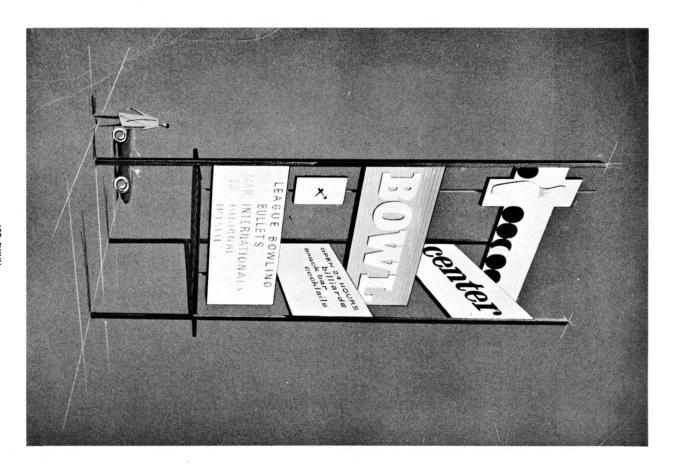


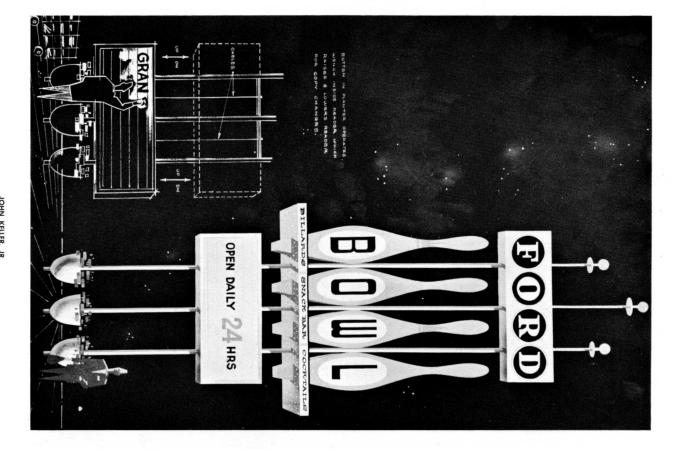
A. R. FANCHER G. C. Kirn Adv. Si St. Louis, Mo.

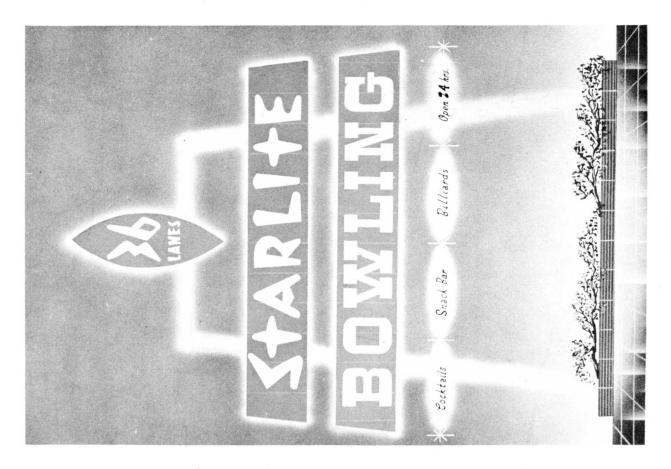
VINCENT N. LARA Kirn Advertising Co. Sioux City, Iowa



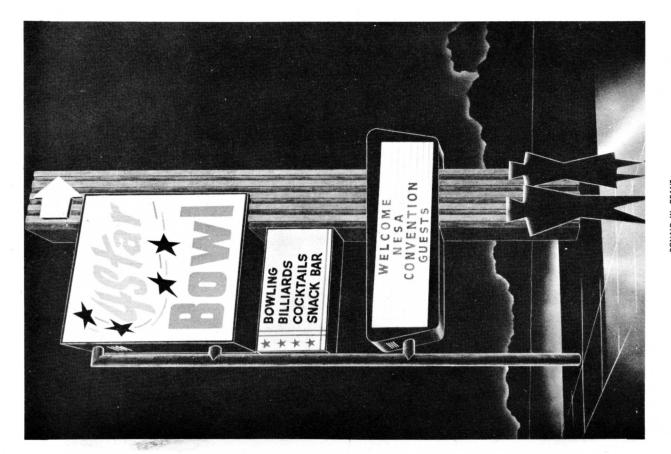
EUGENE METCALF 16903 Pocono St. La Puenta, Calif. Sign Works ore, Md.



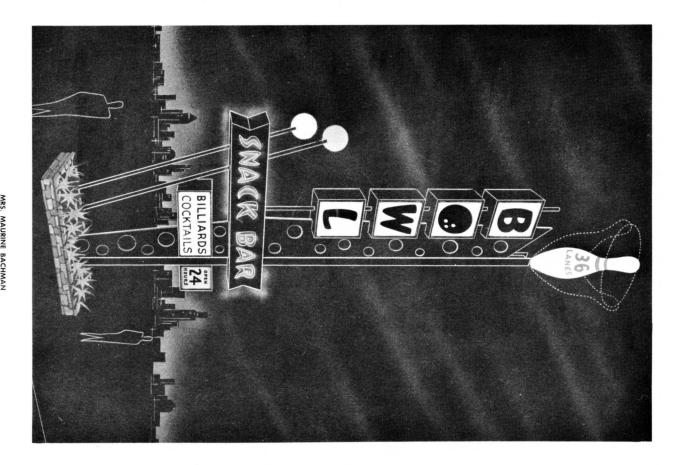


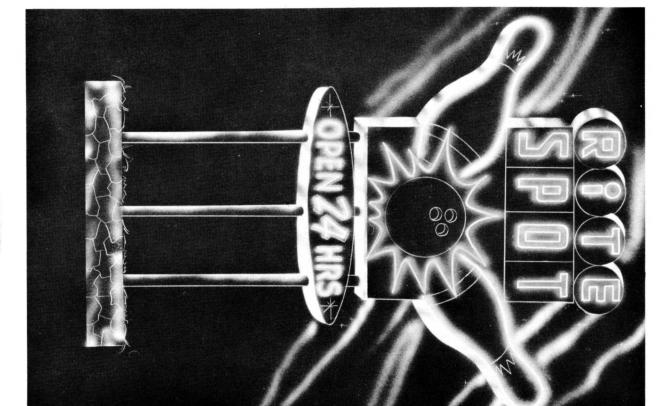


BRUNO TRAKNIS Beacon Sign Company Dorchester, Mass.

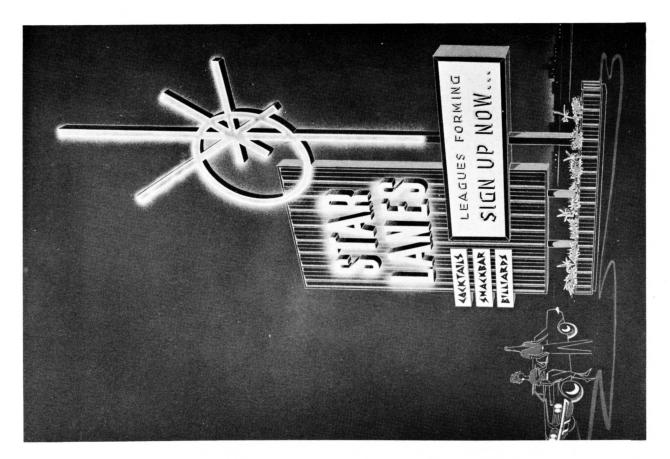


RONALD W. GRANT C. A. Grant & Sons Madison, Wisconsin MRS. MAURINE BACHMAN Haden Neon Sign Co. Lubbock, Texas

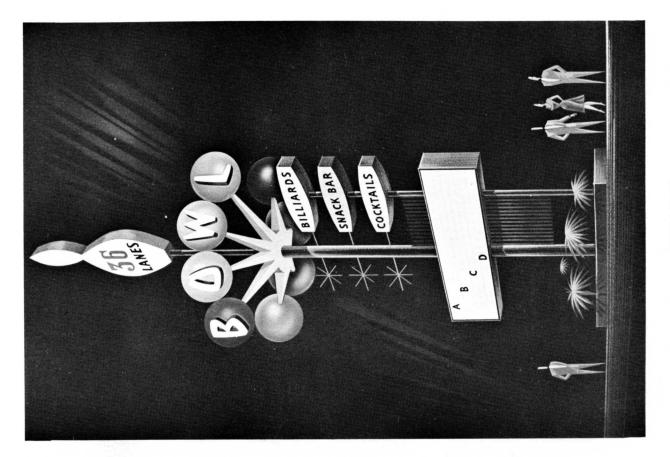




JERRY KENNEDY Ernie's Signs Ltd. Sudbury, Ont., Can.

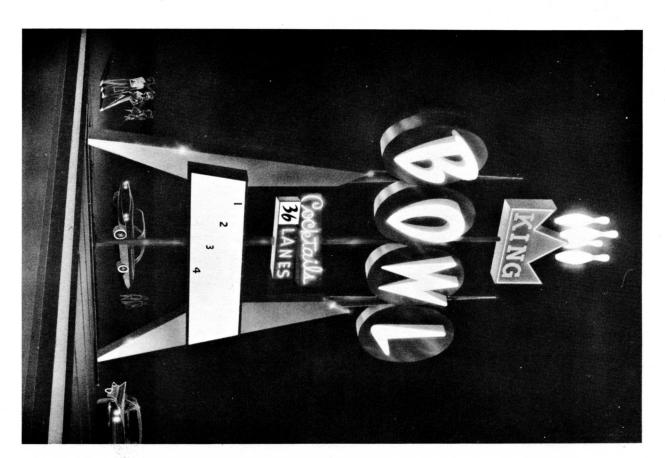


GOSSE B. DE VRIES Claude Neon Ruddy Kester Port Arthur, Ont., Can.



ROBERT T. HIETALA Heath Northwest Seattle. Wash.

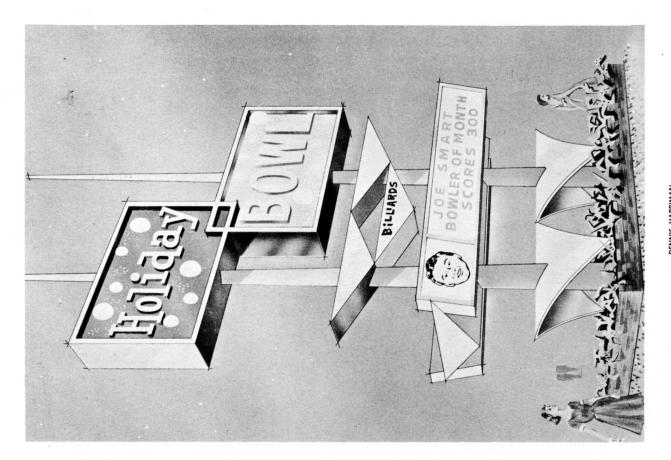




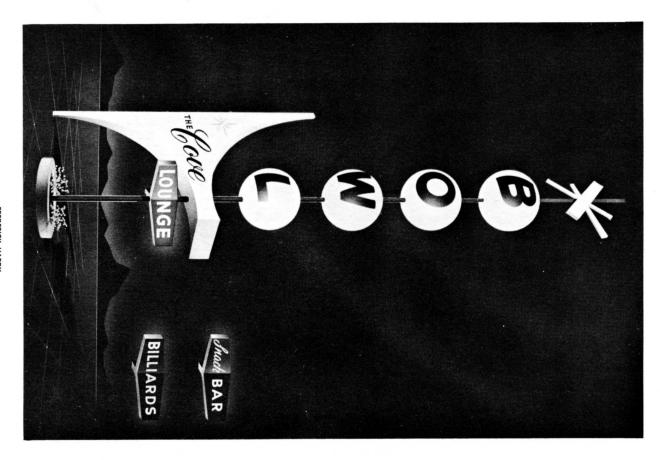
MANUEL C. TREVINO Federal Sign Co. Dallas, Texas



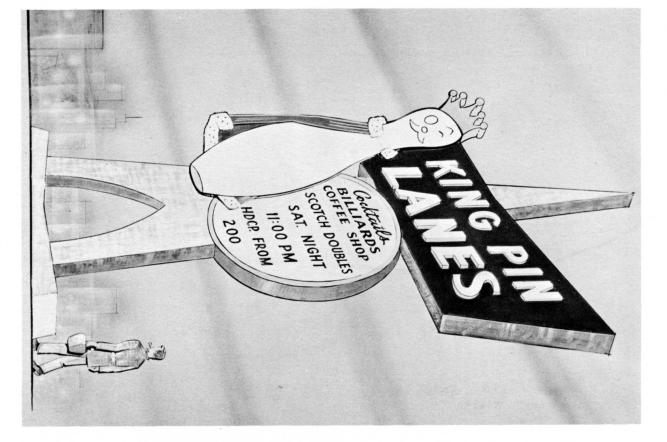




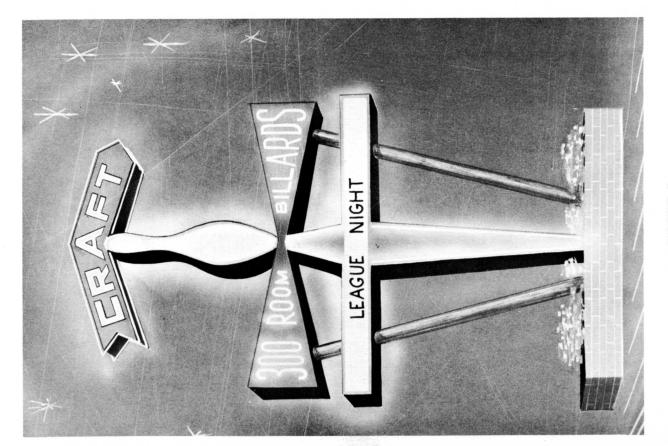
DENNIS HAKKIMAN Electrical Products Consol. Great Falls, Mont.



FREDERICK HARDY
Electrical Products Consol.
Billings, Montana

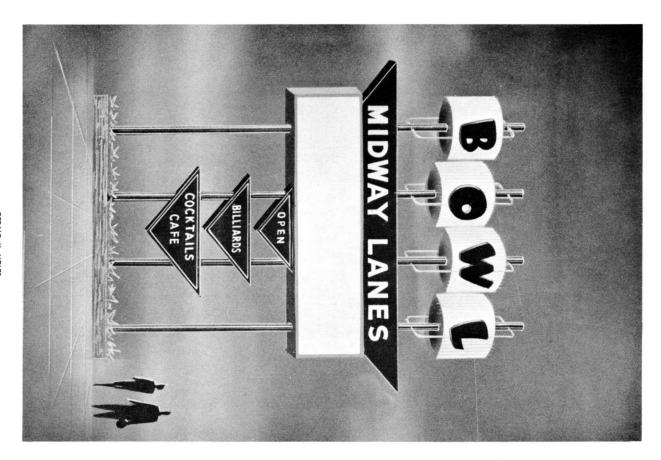


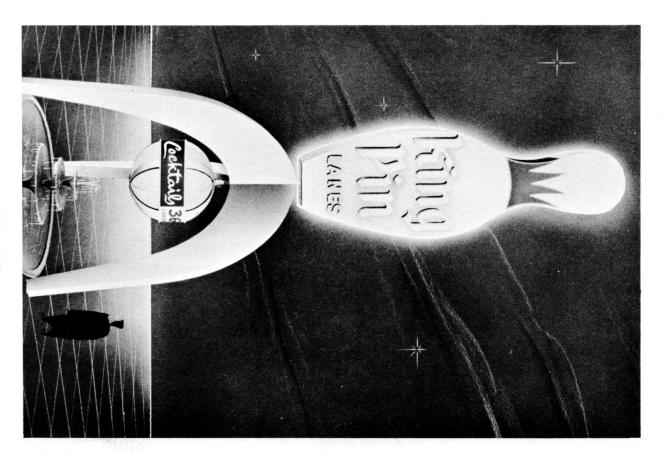
GORDON J. BUCKNER Security Signs Portland, Oregon



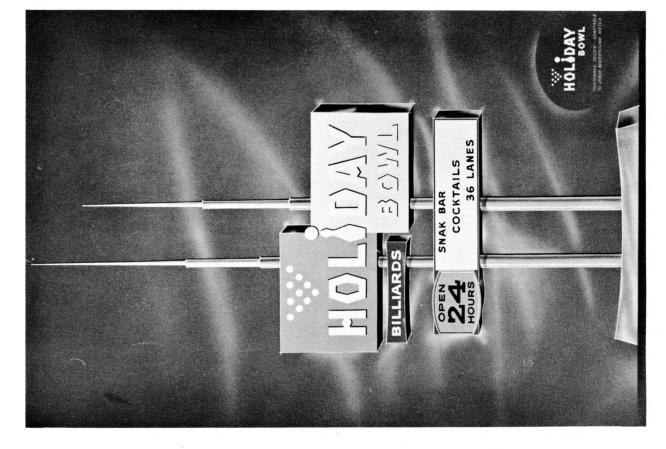
LESSE TURNER, JR.
City Sign Company

Cliff Sign Company
Tacoma, Wash.



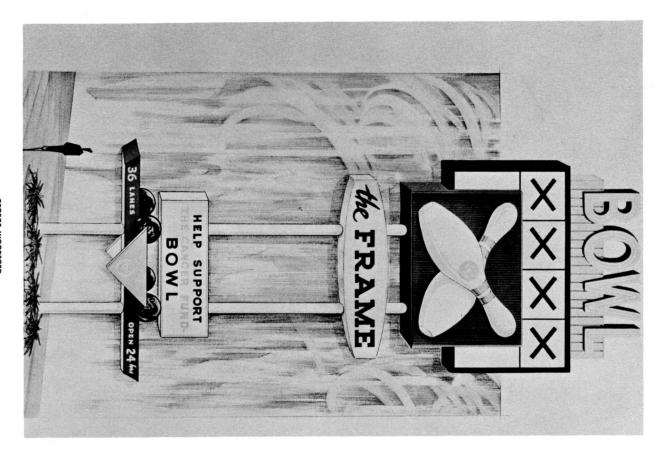


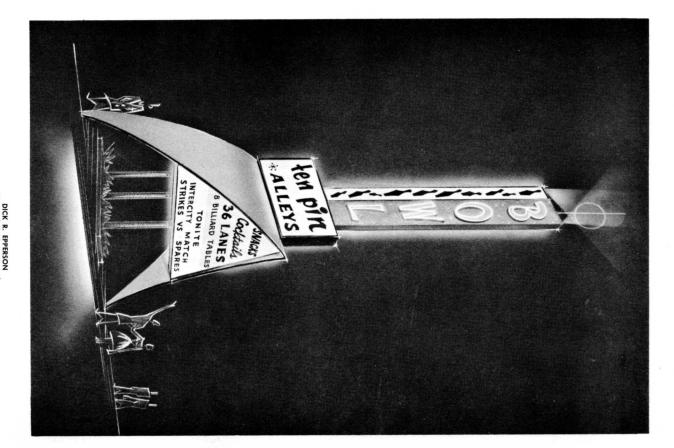
WARREN K. PHISTER Electrical Products Consol. Salt Lake City, Utah

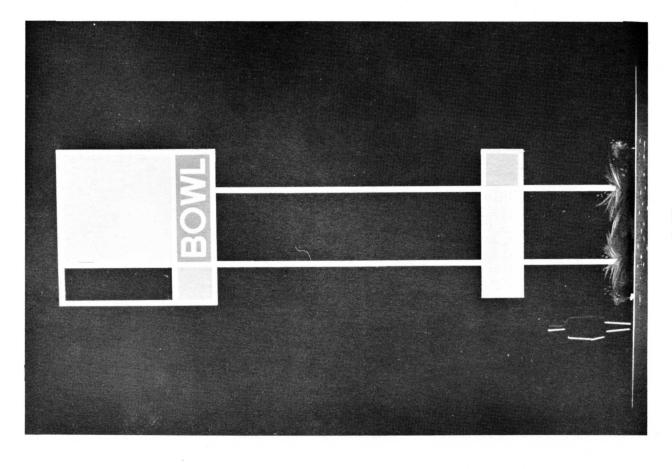




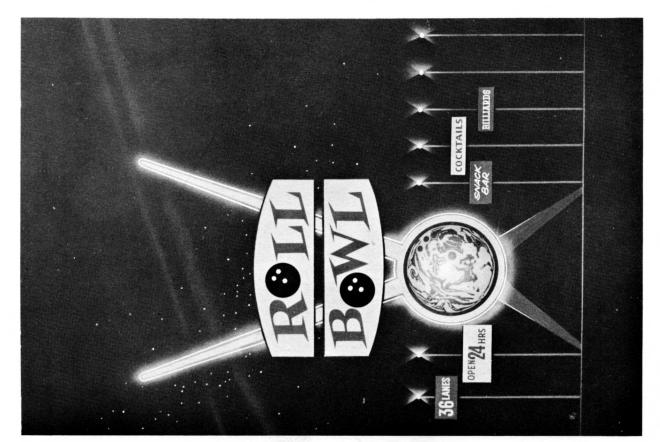
GEORGE WOODFORD
Electrical Products Corp.
Medford, Oregon





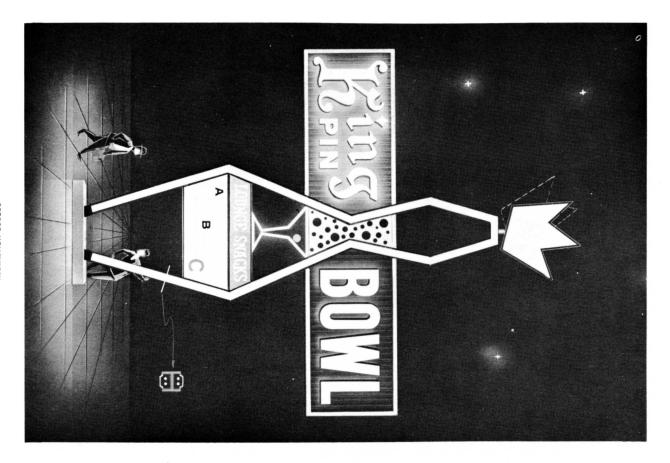


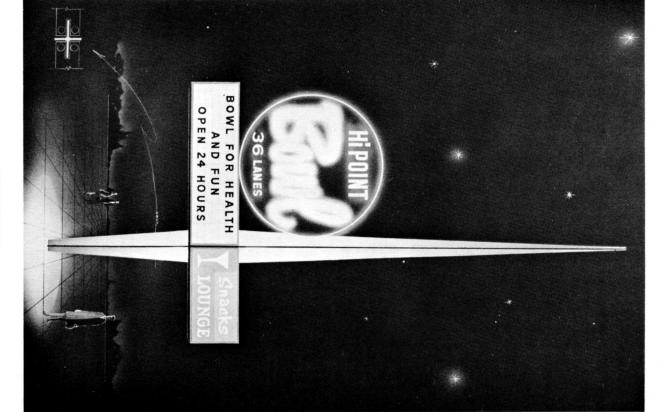
R. DICK
Electrical Products Corp.
Los Angeles, Calif.



b. r. MILCHEM Young Electric Sign Co. Las Vegas, Nevada

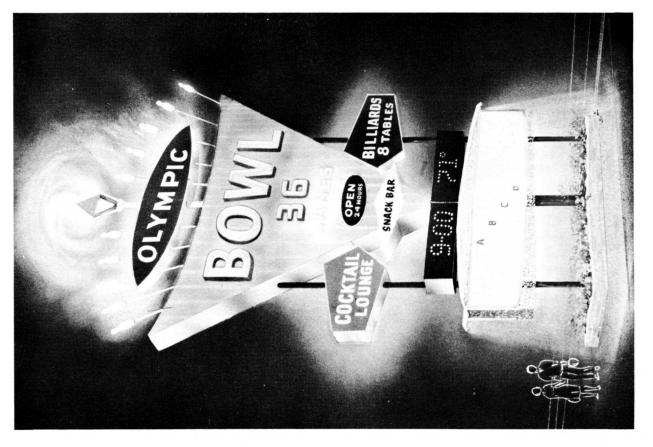
GEORGE HOLLENBECK Federal Sign & Signal Blue Island, III.





STEPHAN POLOMCHAK Federal Sign & Signal Blue Island, III.

Design No. 7

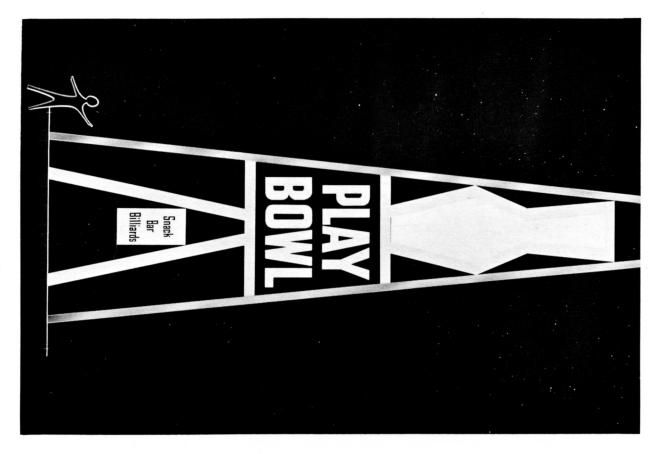


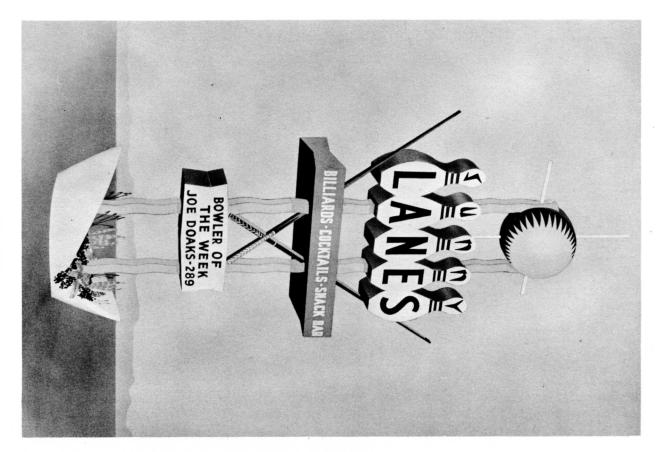
CHARLES KRATOCHVIL
Kolux Corp.
Kokomo, Ind.

WILBUR L. BENJAMIN Blommell Sign Company Dayton, Ohio

BOULLS Street Swifted Swift Sw

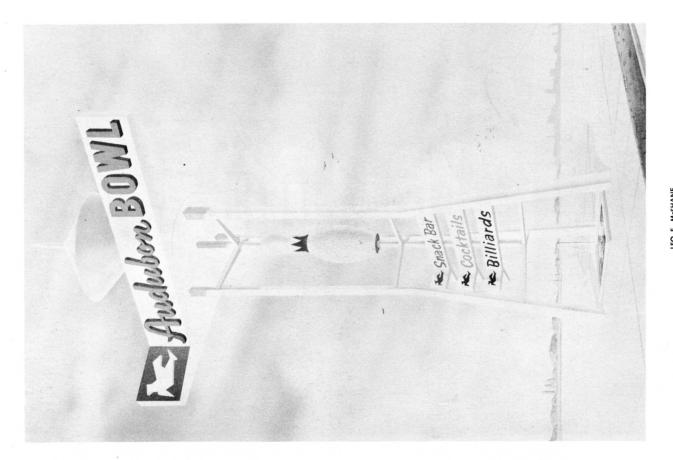
LEONARD PERRY WILSON Neon Products of Canada Toronto, Ont., Can.





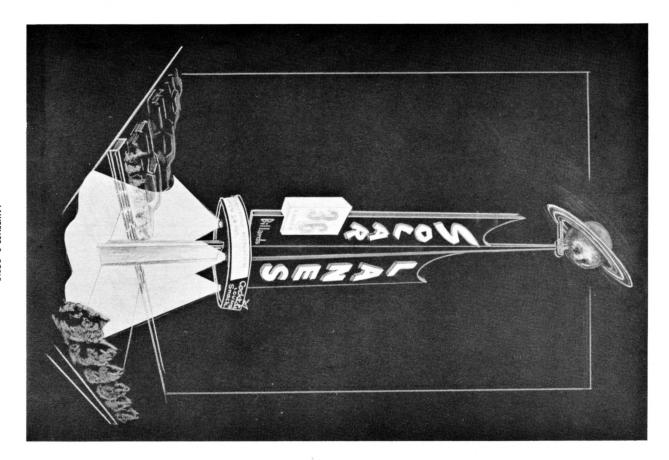
C. DEAN SALVESON
Electrical Products Consol.
Casper, Wyoming

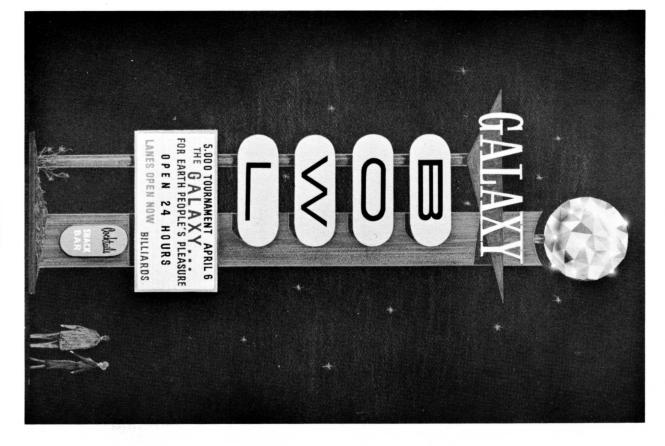
ROBERT CONFER 619 Rice St. Springfield. Obio



General Outdoor Adv.
Minneapolis, Minn.

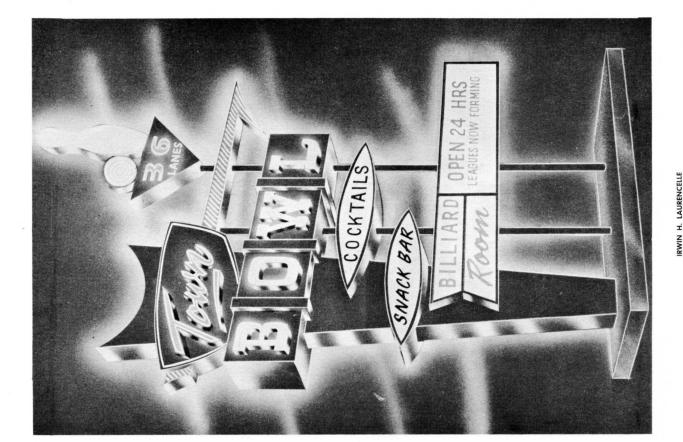
LAWRENCE E. GOBLE Electrical Products Corp. Oakland, Calif.





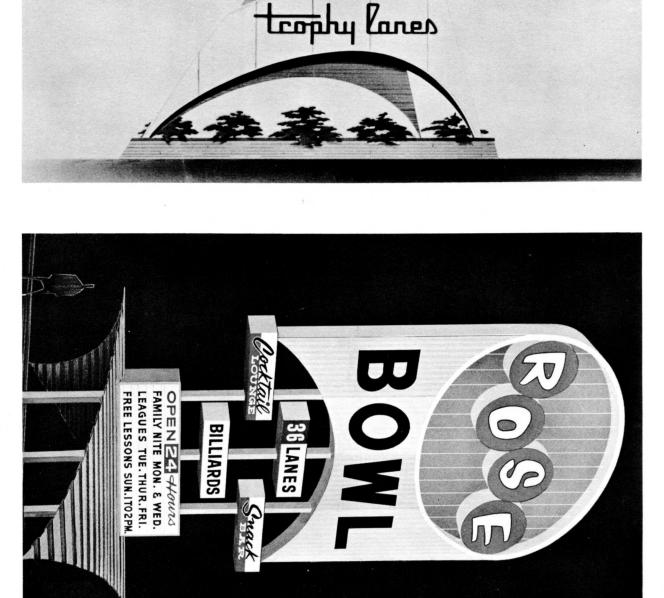


VANCE CHAMBERLAIN Electrical Products Corp. San Francisco, Calif.



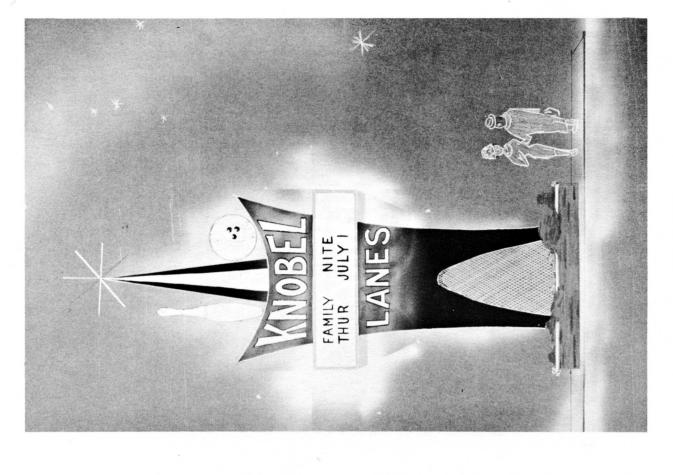
IRWIN H. LAURENCELLE H. S. Shiner & Son Signs Meriden, Conn.

DONALD E. KITTEL Triple A Neon Adv. North Hollywood, Calif.



COCKTAILS BILLIARDS SNACK BAR

JOHN MALLOY Lima, Ohio

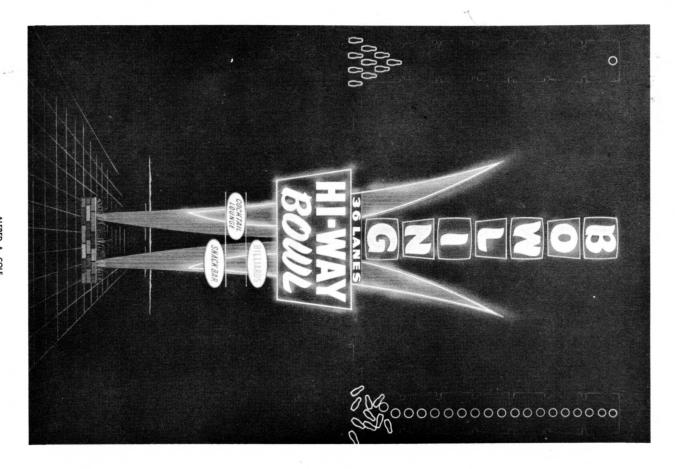


BEN GARDNER City Sign Company Tacoma, Wash.

BOWL-ARENA WATCH FOR OUR GRAND OPENING SNACK BAR BILLIARDS COCKTAILS

D. ONESCHUK Levit Sign Company Winnipeg, Man., Can.

E. L. Ruddy Co. Toronto, Ont., (

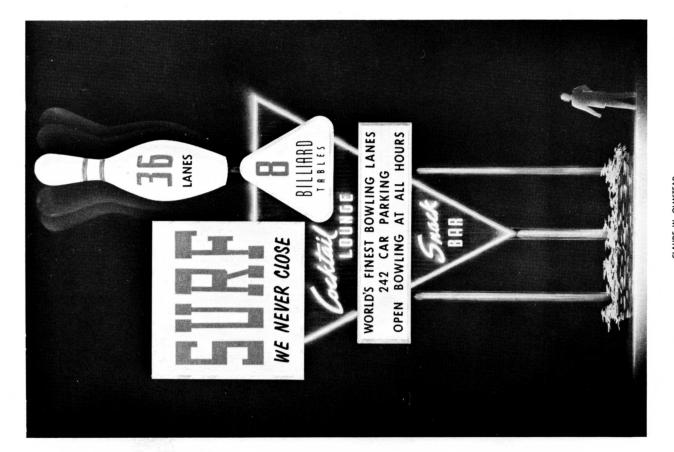


LEONARD R. CRUMP E. L. Ruddy Co. Ltd. Toronto, Ont., Can.



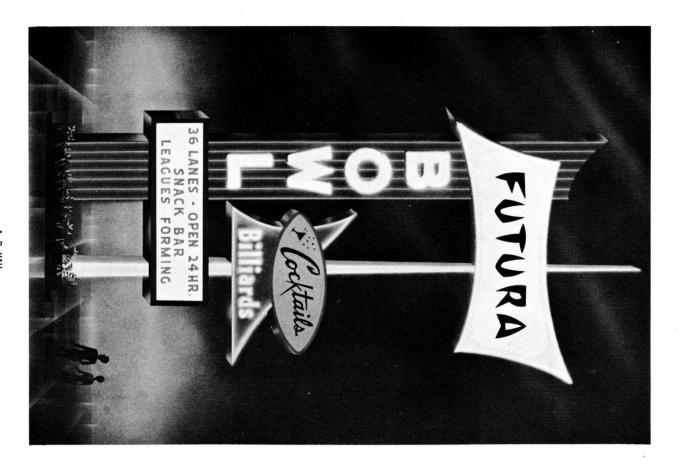


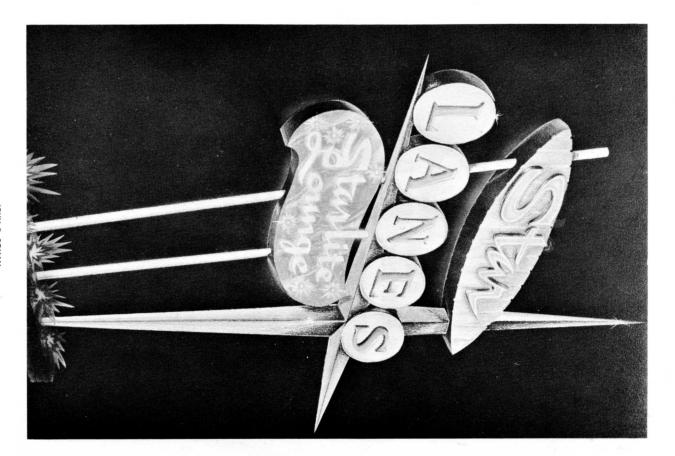
BILL STORMONT Neon Products of Canada Scarsborough, Ont., Can.



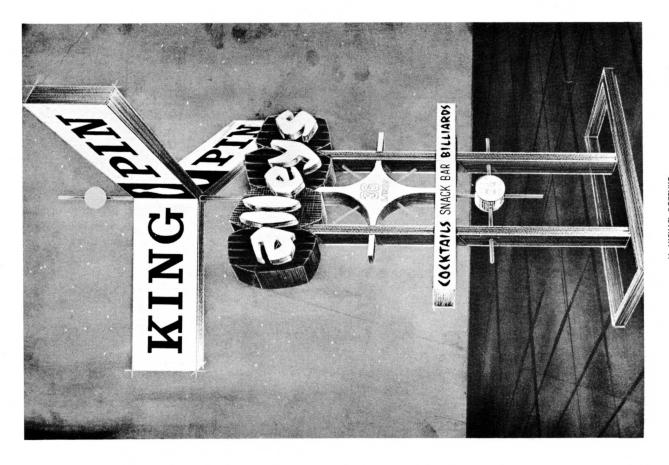
CLAUDE W. OLMSTEAD
Claude Neon Fed. Co. S.W.
Oklahoma City, Okla.

A. D. HALL Texas Neon Sign Mfg. Fort Worth, Texas

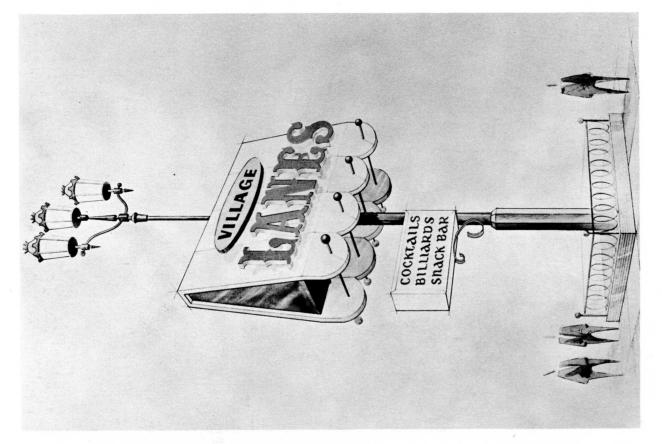




JOHN P. ROMAN Naegelle Outdoor Adv. Detroit, Mich.

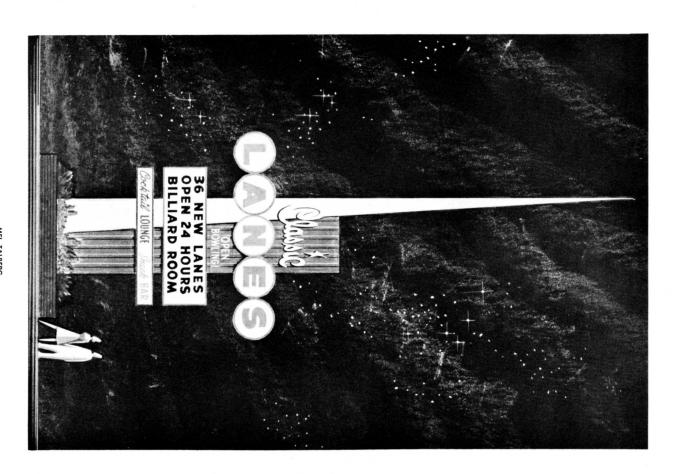


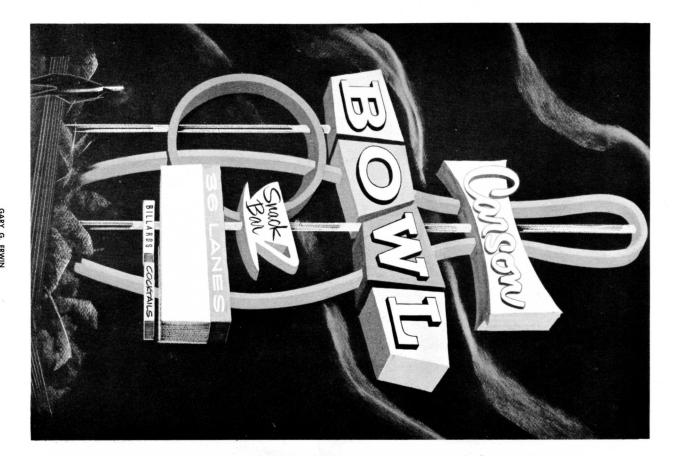
V. MICHAEL DOZENKO
Electrical Products Corp.
San Francisco, Calif.

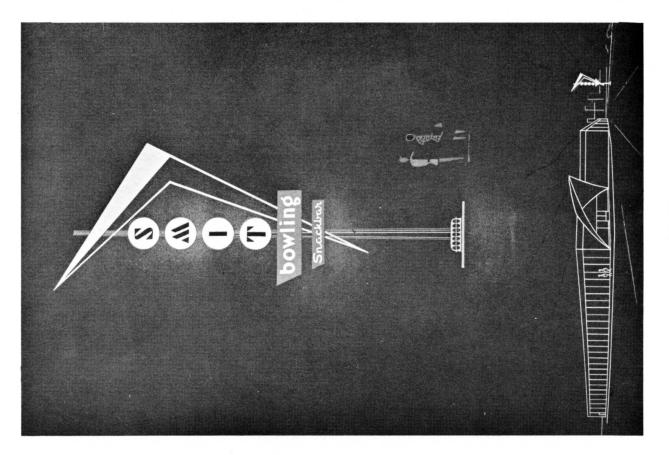


FRANK CRAIN
Electrical Products Consol.
Spokane, Wash.

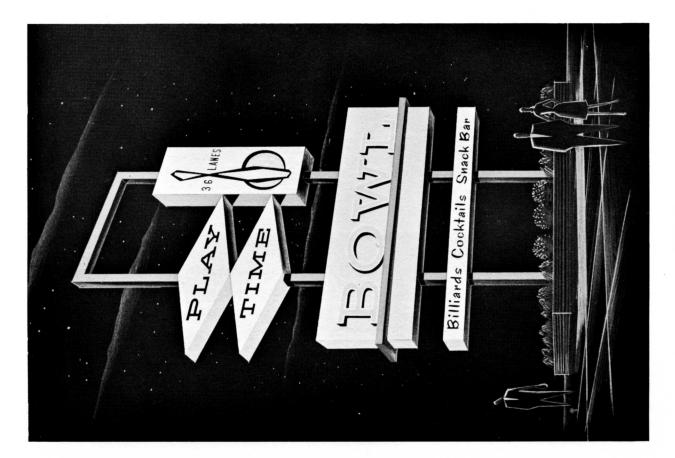
Young Electric Si Ogden, Utah





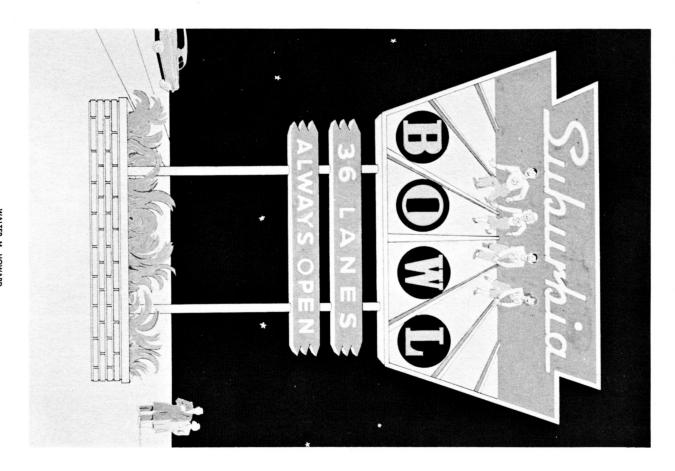


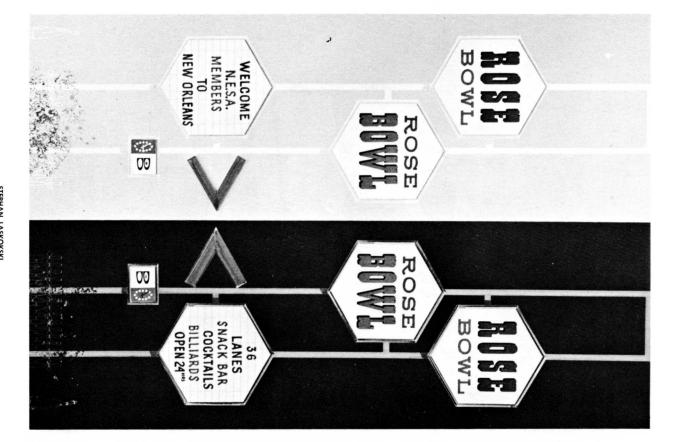
J. W. RAPP Philips Neon N. V. Amsterdam, Zuid, Holland



JOHN P. MOLLOY
Rite Electric Co.
Granite City, III.

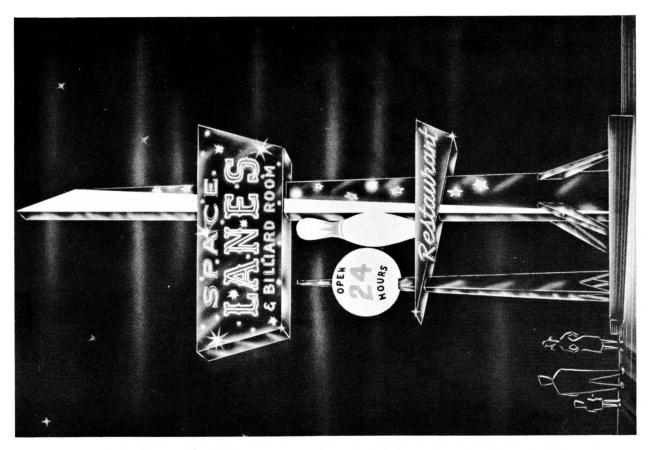
WALTER M. HOWARD Macey Neon Signs Ltd. Cooksville, Ont., Can.





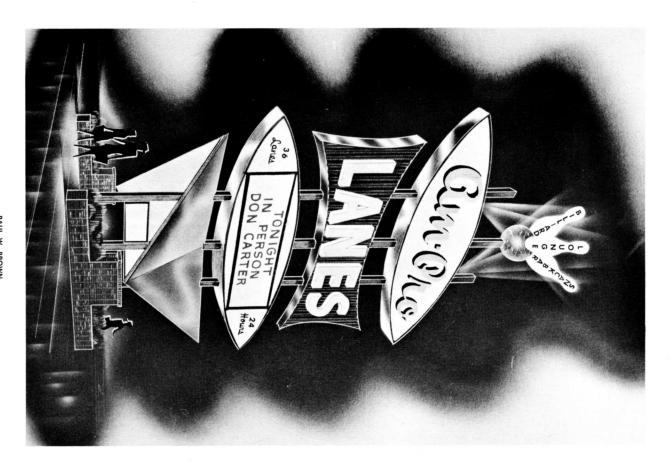
STEPHAN LASKOKSKI General Outdoor Adv. Chicago, III.

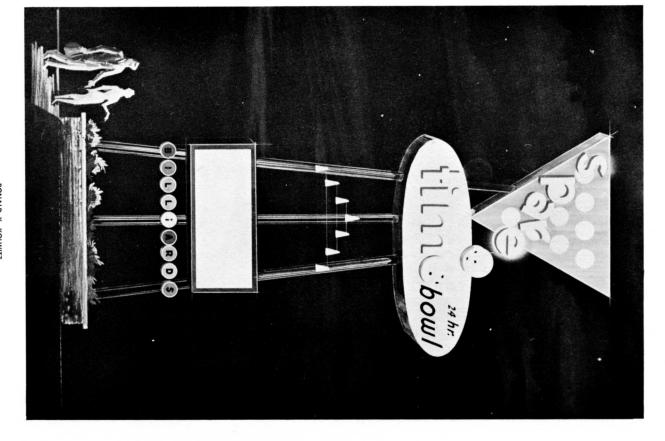


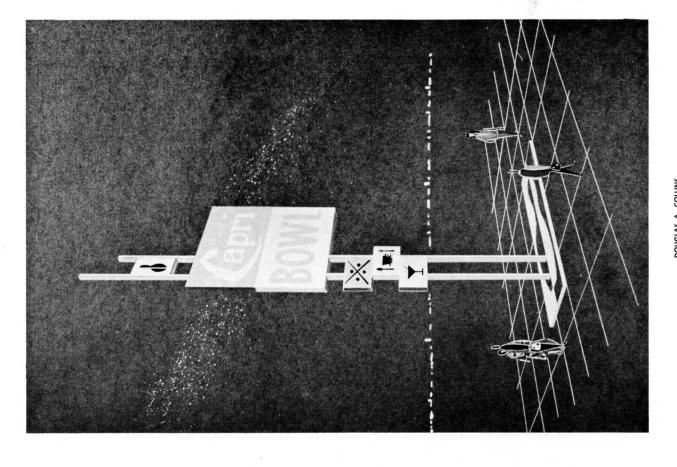


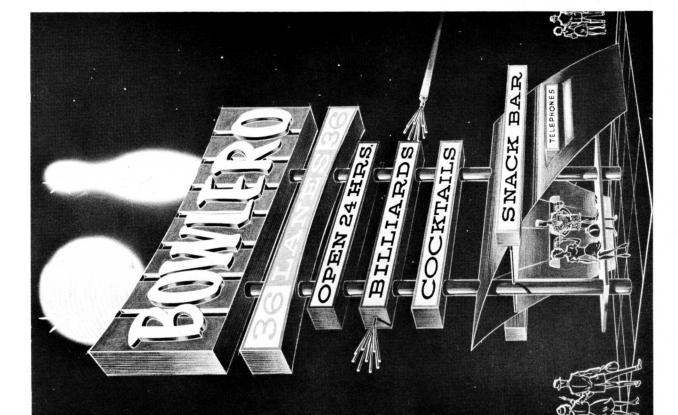
JACK COSGROVE Houser Neon Sign Houston, Texas

TOUSION



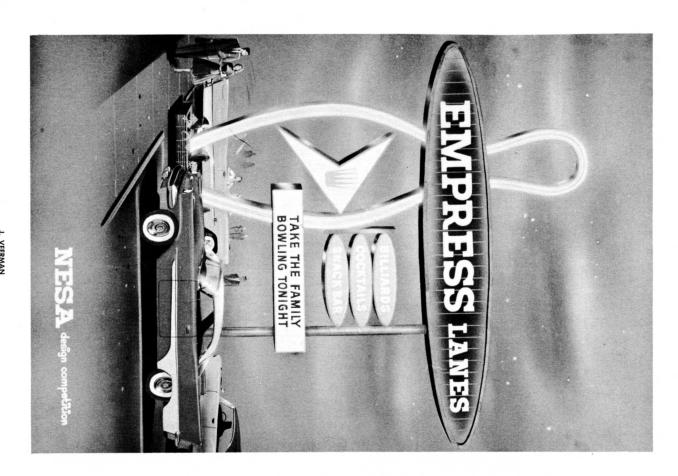






DEL T. CRITESER Electrical Products Consol. Seattle, Wash.

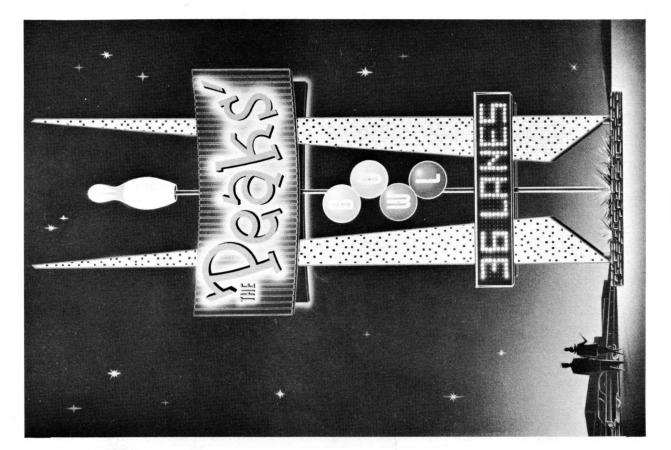
J. VEERMAN Levit Sign Co. Ltd. Winnipeg, Man., Can.





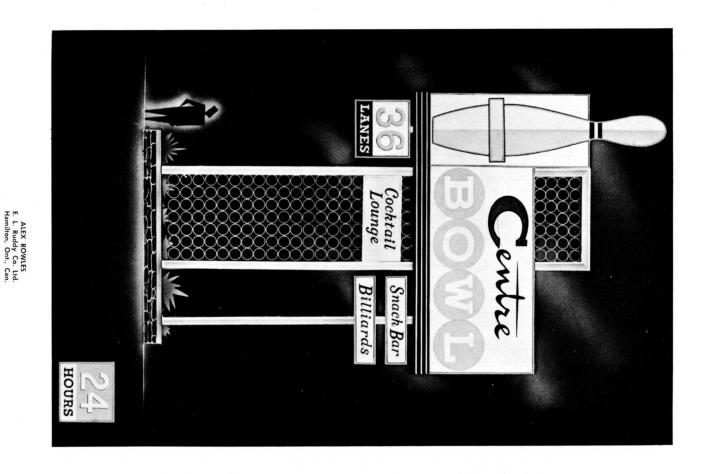


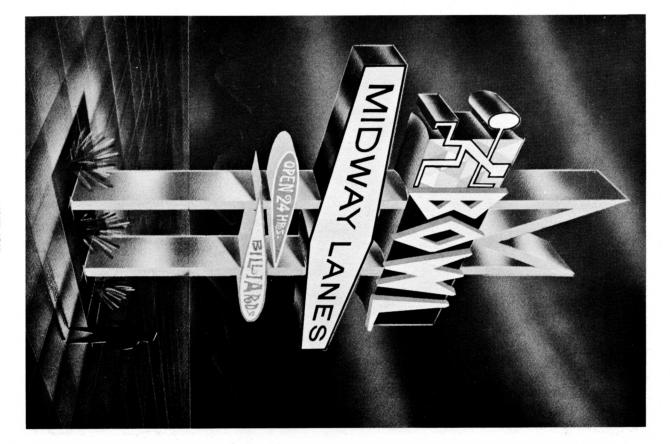
WARREN D. HUDSON Tube-Art Displays Seattle, Wash,

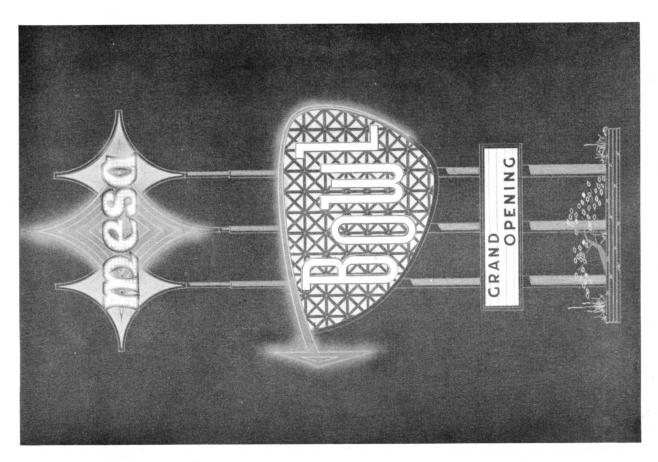


R. LEHMAN
Wallace Neon Ltd.

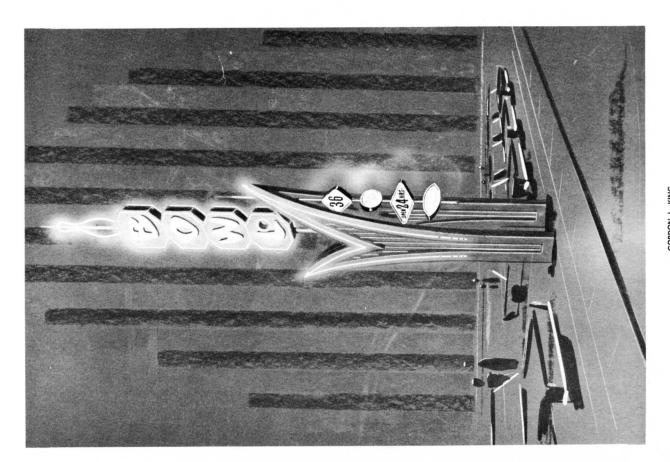
Design No. 252



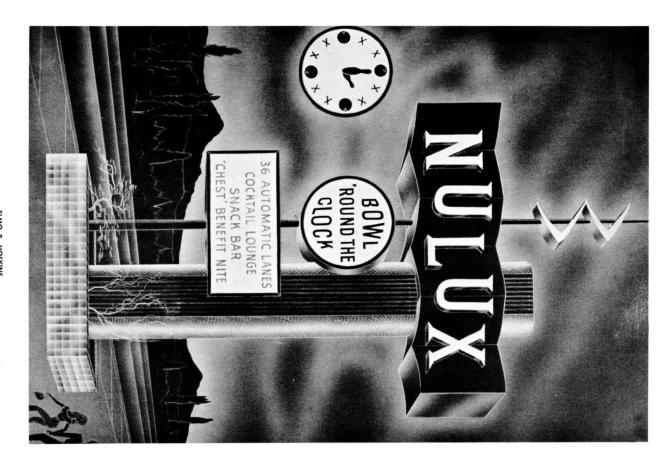




LESLIE E. MOYERS
Art Neon Co.



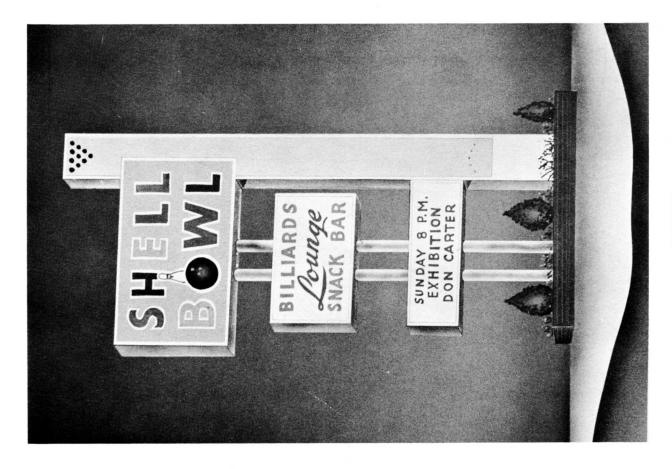
Stell Art Co. Ltd. Scarborough, Ont., Can.



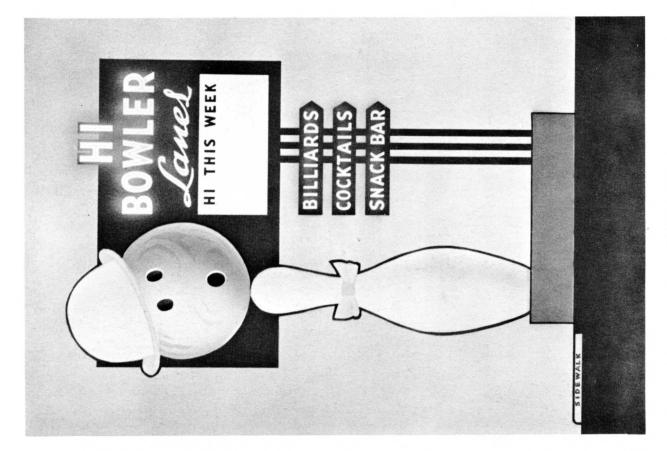


JOHN R. KENNEDY Oregon Sign & Neon Portland, Oregon

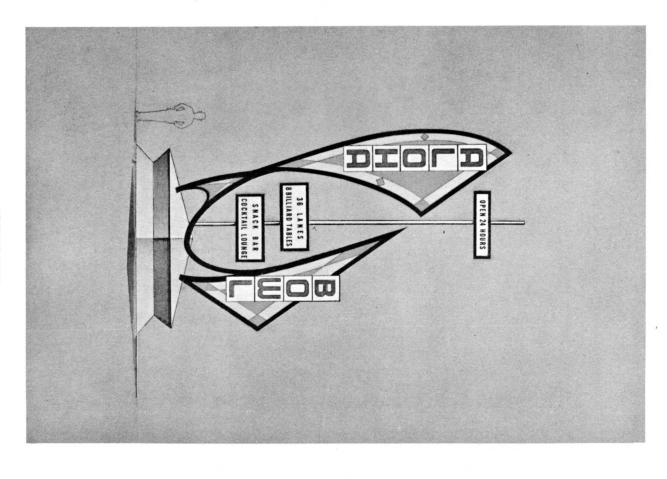
Design No. 207



BILL THORNTON Lewis Sign Company Lafayette, La.



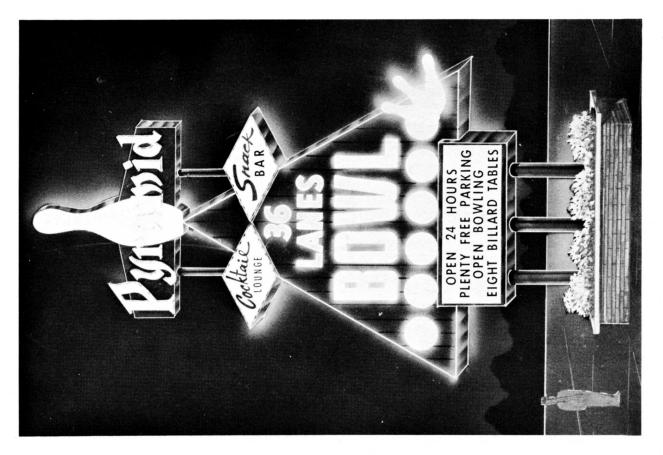
ROBERT M. OLIPHANT Neon Products of Canada Vancouver, B. C., Canada



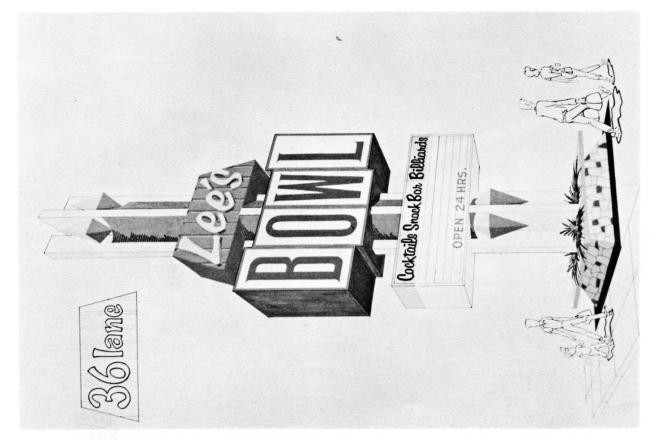
ENJOY 35 MODERN

QRS Neon Laboratories
Honolulu, Hawaii

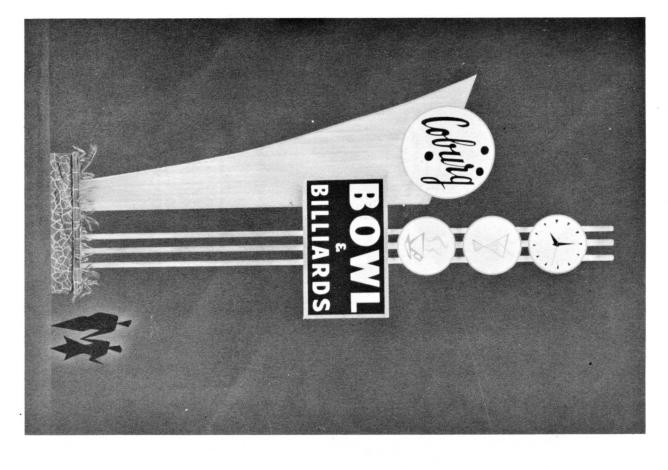
Bellov A



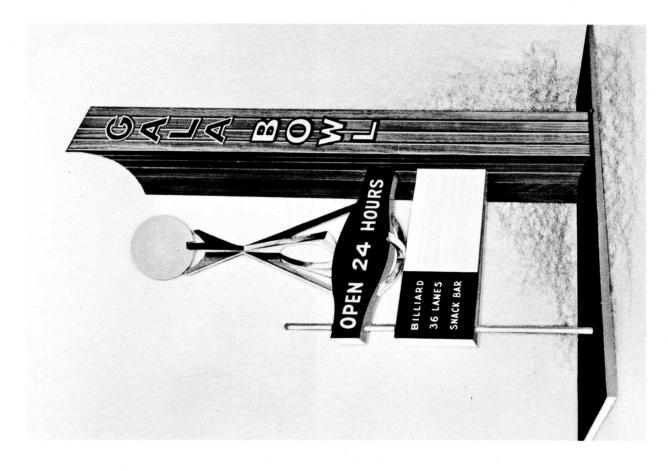
DANNY THOMPSON Claude Neon Fed. Co. S.W. Oklahoma City, Okla.



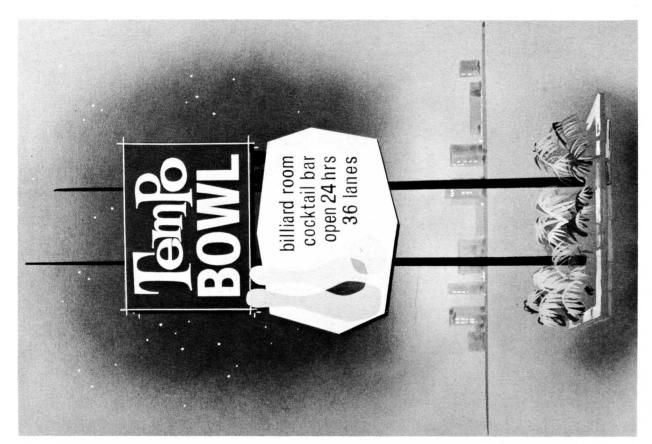
RICHARD R. GLAVE
Darville Neon Sign Co.



KOENE DONALD LITTLER
Neon Elec. Signs Ltd.
South Melbourne, Australia

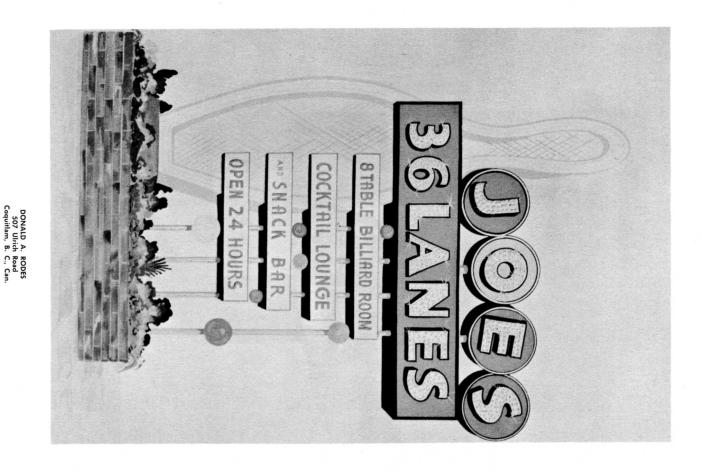


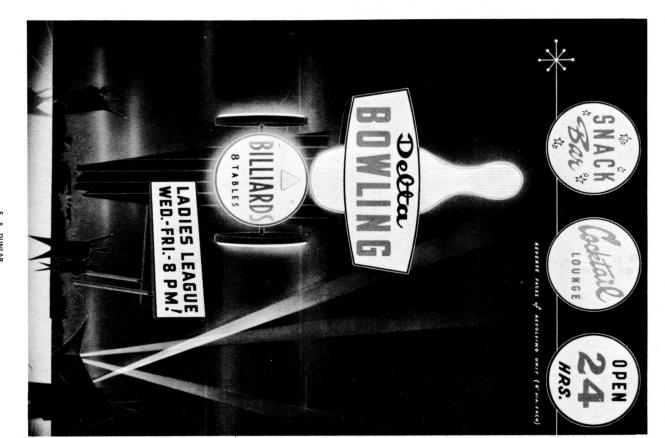
T. NOVAK
E. L. Ruddy Co. Ltd.
Toronto, Ont., Can.

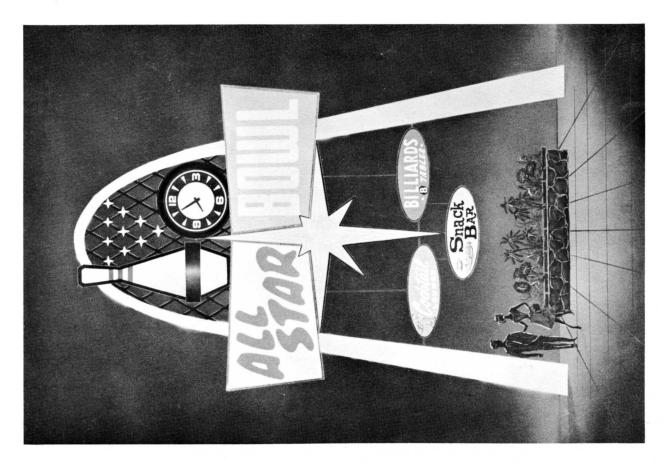


TOM SUTTON
E. L. Ruddy Co. Ltd.
Toronto, Ont., Can.

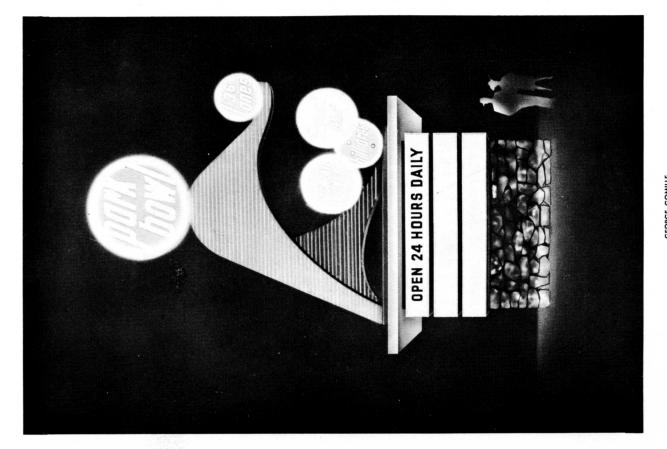
F. A. DUNLAP Wallace Neon Ltd. Vancouver, B. C., Can.







MURRAY MARTIN Neon Products of Canada Scarsborough, Ont., Can.

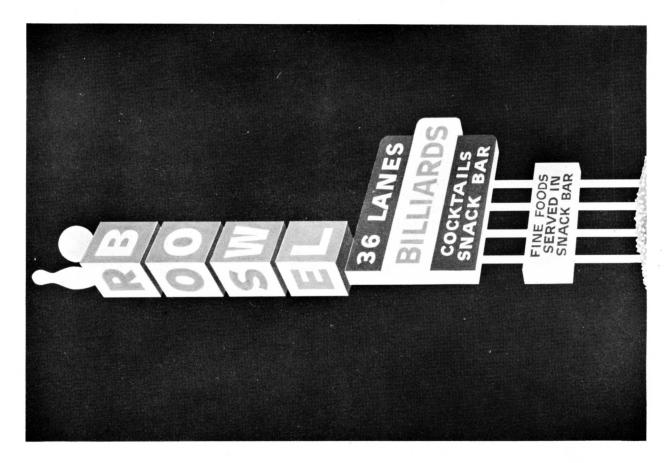


Neon Products of Canada Scarsborough, Ont., Can. HARLEY LAUTENSCHLAGER
Electrical Products Corp.
Portland, Oregon

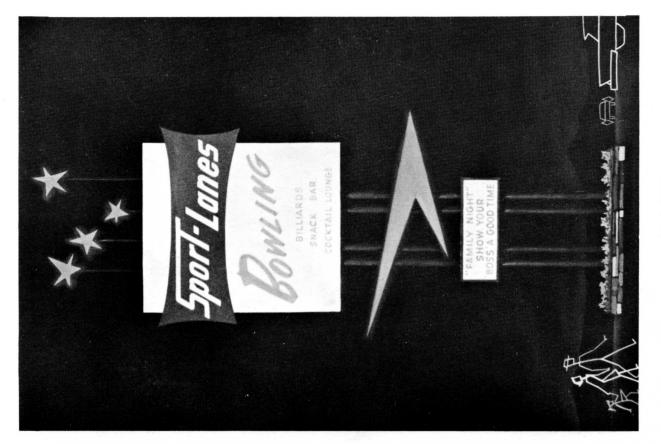


ROBERT KELSCH
Young Electric Sign
Salt Lake City, Utah





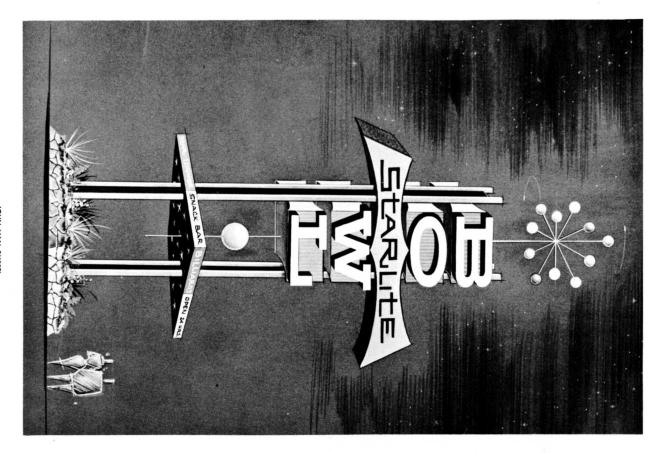
LUCIAN H. HOWZE Stanford & Inge Roanoke, Virginia

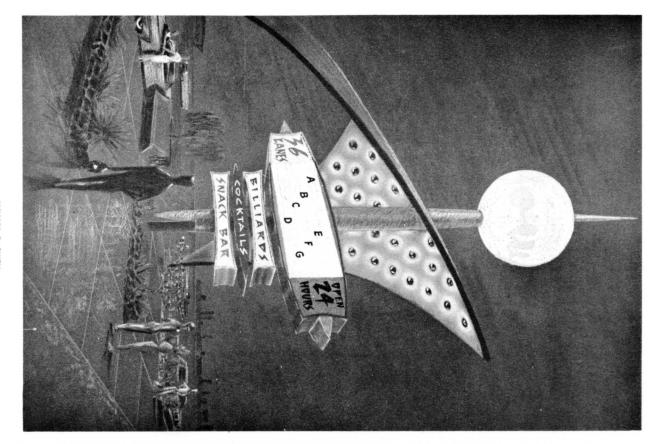


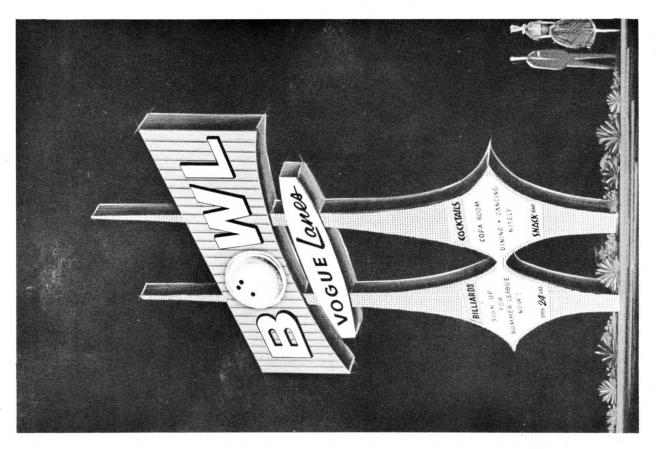
ROY A. BOONE Stanford & Inge

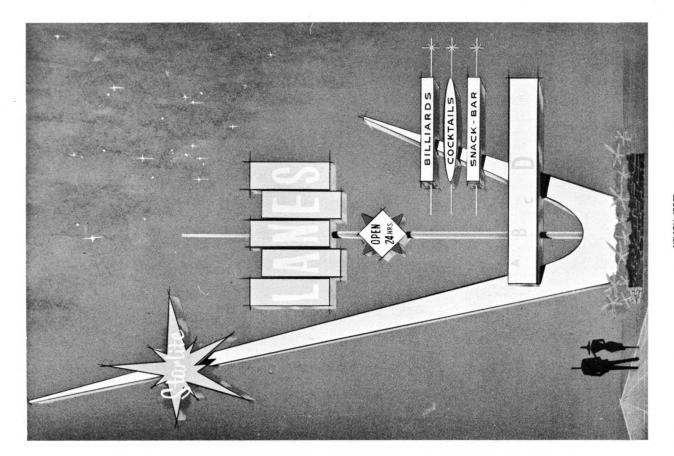
Roanoke, Virgi

JOHN VAN BUSSEL Cox Neon Corp. Montebello, Calif.



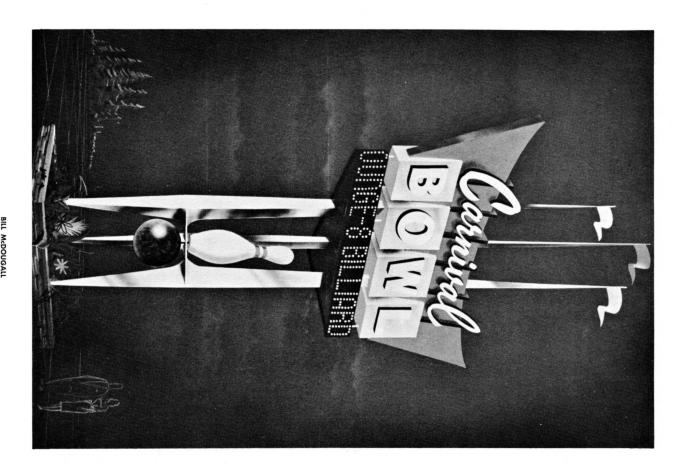


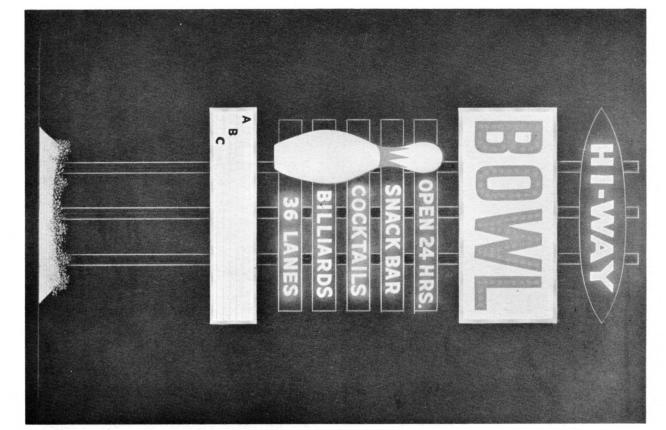




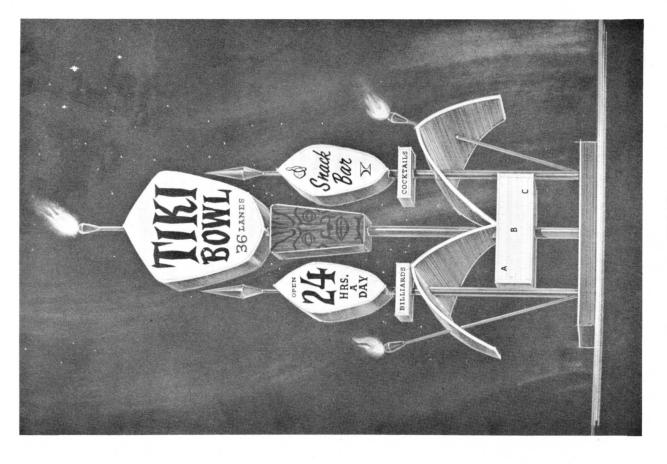
NELSON STOTT Electrical Products Corp. Reno, Nevada

BILL McDOUGALL General Outdoor Adv. Minneapolis, Minn.

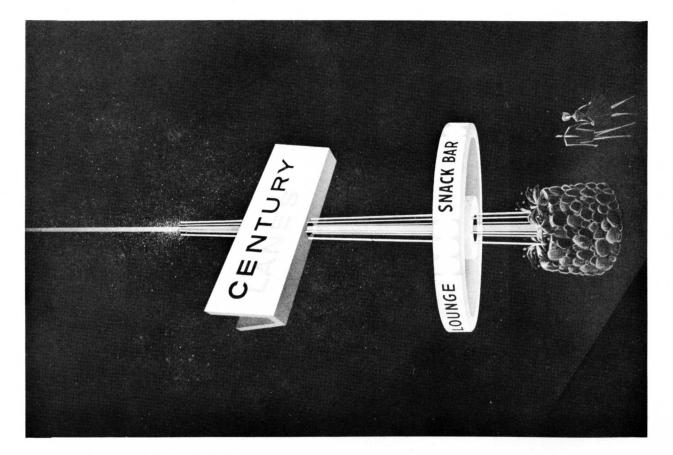




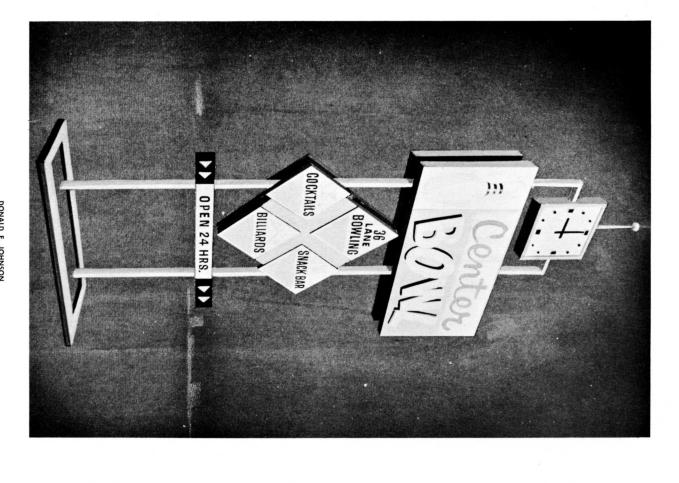
WILLARD A. SWANSON Flashtric Neon Sign Co. Chicago, Illinois



BEN C. HOLT Electrical Products Consol. Seattle, Wash.



LOWELL McCLELLAN Electrical Products Consol. Boise, Idaho



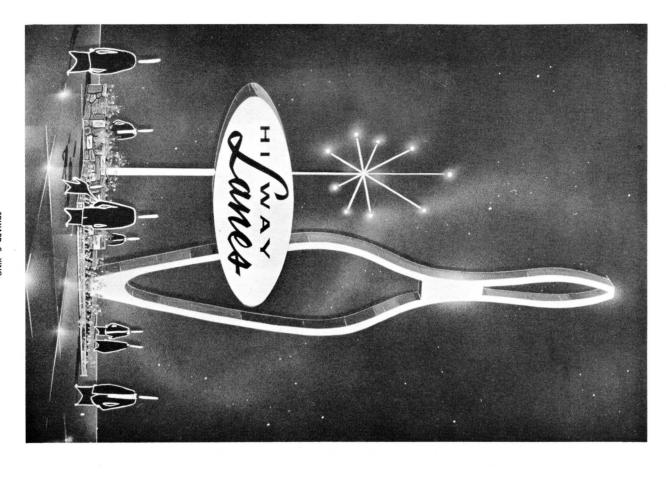


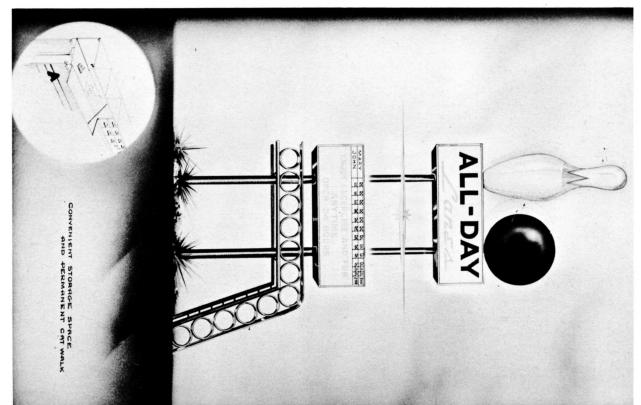
WILSON K. HOYT Federal Sign & Signal Indianapolis, Ind.

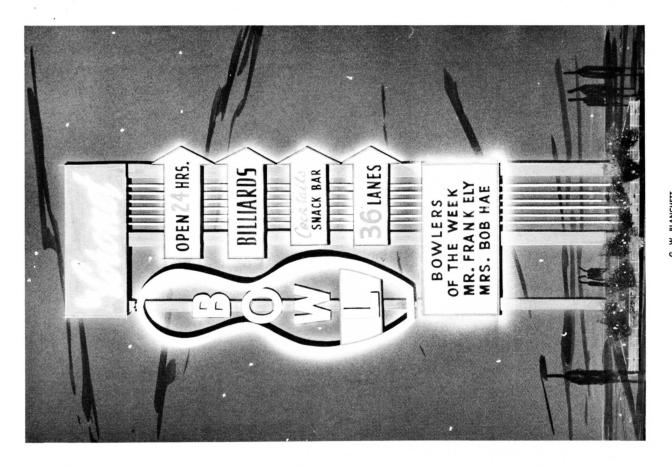


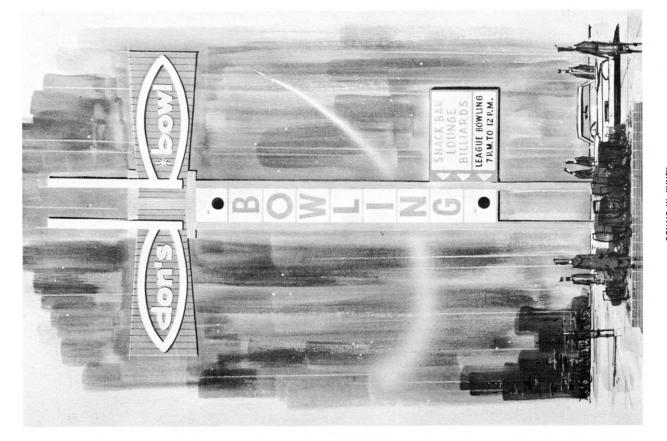
RICHARD TRAYBSZA Federal Sign & Signal Blue Island, III.

JOHN A. KOHAR Hanover Mfg. Inc. Columbus, Ohio





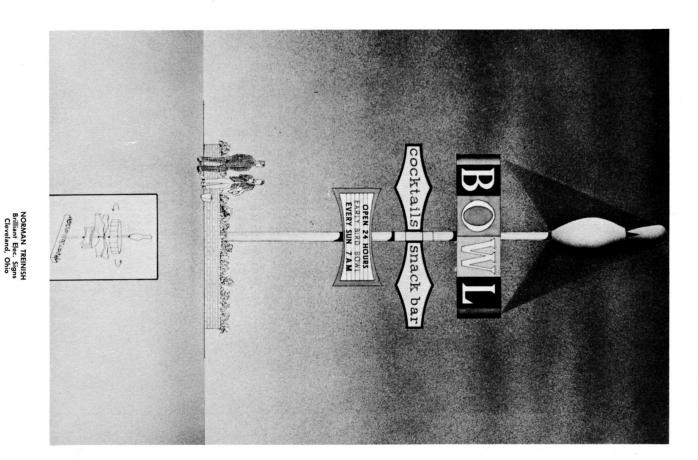




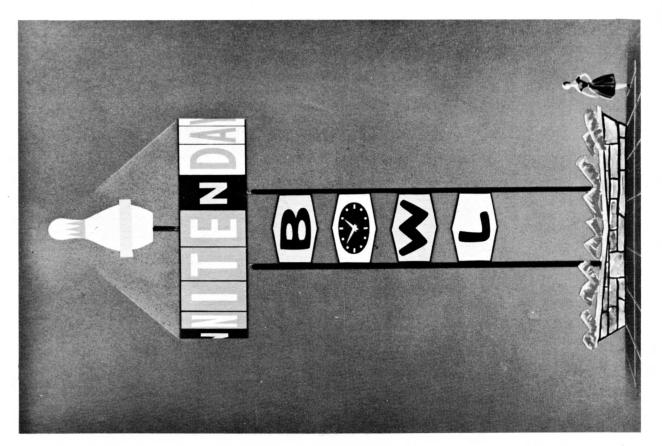
DONALD W. KLINCK Blanchett Neon Ltd. Edmonton, Alta., Can.

DON J. ALLEN Electrical Products Corp. Portland, Oregon Design No. 139

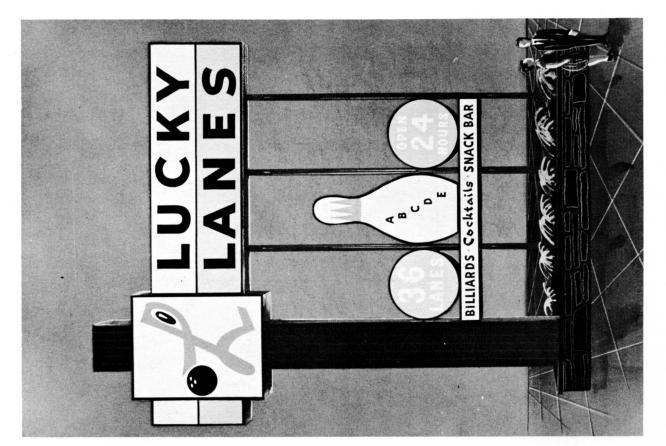
Design No. 141







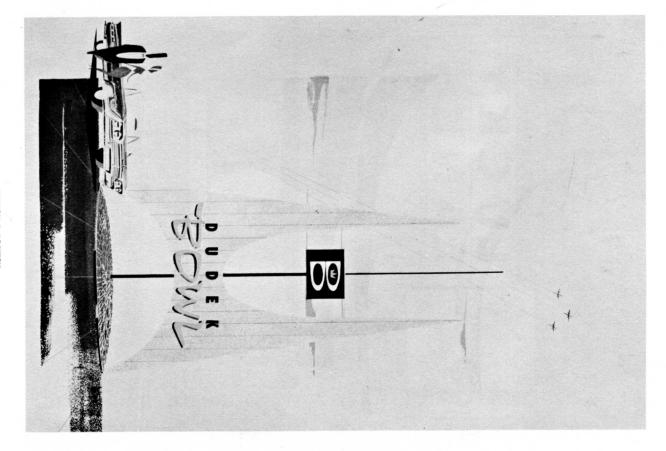
PERCY WELDON Macey Neon Signs Ltd. Cooksville, Ont., Can.



DONALD M. SMITH Macey Neon Signs Ltd. Cooksville, Ont., Can.

SAM MUKAI Blanchett Neon Ltd. Edmonton, Alta., Can.





Macey Signs, Inc.
Minneapolis, Minn.